### Course Guides

This quick reference guide highlights our key textbooks in Events, Hospitality and Tourism organized by subdiscipline.

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**Journals:** www.tandfonline.com | tf.enquiries@informa.com | +44 (0)20 7017 5544

**eBook and Online Sales:** online.sales@tandf.co.uk | +44 (0)20 3377 3804

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Sustainability in the Hospitality Industry
Principles of Sustainable Operations
Philip Sloan, University of Applied Sciences, Bonn, Germany, Willy Legrand, University of Applied Sciences, Bonn, Germany and Joseph S. Chen, Iowa State University, USA

Sustainability in the Hospitality Industry second edition is the only book available to introduce the students to economic, environmental and social sustainable issues specifically facing the industry as well as exploring ideas, solutions, and strategies of how to manage operations in a sustainable way. Since the first edition of this book there have been many important developments in this field and this second edition now includes updated coverage of these developments as well as two new chapters on ‘Sustainable Food’ and ‘Social Entrepreneurship and Social Value’. It also includes updated international case studies throughout.

Routledge
Market: Hospitality
November 2012: 378pp
Hb: 978-0-415-53123-8: $151.00
Pb: 978-0-415-53124-5: $62.95
eBook: 978-0-203-11626-5
* For full contents and more information, visit: www.routledge.com/9780415531245

Cruise Operations Management
Hospitality Perspectives
Philip Gibson, University of Plymouth, UK

Cruise Operations Management: Hospitality Perspectives provides a comprehensive and contextualised overview of hospitality services for the cruise industry. As well as providing a background to the cruise industry, it also looks deeper into the management issues providing a practical guide for both students and professionals alike.

The structure of the book is designed so the reader can either build knowledge cumulatively for an in-depth knowledge of managerial practices and procedures on board a cruise ship, or they can ‘dip in’ and make use of specific material and case studies for use within a more generic hospitality or tourism learning context.

Routledge
Market: Tourism and Hospitality
February 2012: 318pp
Hb: 978-0-415-69940-2: $148.00
Pb: 978-0-415-69953-2: $46.95
eBook: 978-0-203-12927-2
* For full contents and more information, visit: www.routledge.com/9780415699532

Hospitality Business Development
Ahmed Hassanien, Edinburgh Napier University, UK, Crispin Dale, Wolverhampton University, UK, Alan Clarke, University of Pannonia and Michael W. Herriott

Hospitality Business Development analyses and evaluates the different aspects of business growth routes and development processes in the international hospitality industry. It considers the essential features of the strategic business context, in which any hospitality organisation operates, and explores the essential requirements and challenges of hospitality business development, and the implications which these present for hospitality operators. It is packed with case studies and industry related examples, which cover a broad range of hospitality sectors and has a companion website for lecturers with PowerPoint slides to aid teaching and learning.

Routledge
January 2010: 312pp
Pb: 978-1-856-17609-5: $57.95
eBook: 978-0-080-88498-1
* For full contents and more information, visit: www.routledge.com/9781856176095

Complimentary Exam Copy  e-Inspection  New in Paperback  Companion Website
9th Edition

Human Resource Management in the Hospitality Industry
A Guide to Best Practice

Michael Boella, University of Brighton, UK and Steven Goss-Turner, University of Brighton, UK

Now in its ninth edition, Human Resource Management in the Hospitality Industry: An Introductory Guide, is fully updated with new legal information, data, statistics and examples. Taking a ’process’ approach, it provides the reader with an essential understanding of the purpose, policies and processes concerned with managing an enterprise’s workforce within the current business and social environment.

Routledge
Market: Hospitality
February 2013: 336pp
Hb: 978-0-415-63253-9: $152.00
Pb: 978-0-415-63254-6: $55.95
ebook: 978-0-203-09558-4

* For full contents and more information, visit: www.routledge.com/9780415632546

2nd Edition

Human Resource Management for the Hospitality and Tourism Industrties

Dennis Nickson, Strathclyde University, UK

Human Resource Management for Hospitality and Tourism sets the scene with a broad review of the evidence of HRM practice within the tourism and hospitality industries. Having identified the broader picture, the text then focuses on a variety of HR policies and practices such as recruitment and selection, legislation and equal opportunities, and staff health and welfare. The book is illustrated throughout with examples of best practice for prescriptive teaching and discussion and international case studies to exercise problem-solving techniques and contextualize learning.

Routledge
Market: Hospitality, Tourism, Human Resource Management
November 2012: 352pp
Hb: 978-0-415-64211-8: $136.00
Pb: 978-0-415-64212-5: $57.95
ebook: 978-0-080-96648-9

* For full contents and more information, visit: www.routledge.com/9780080966489

Human Resource Management in the Sport and Leisure Industry

Chris Wolsey, Leeds Metropolitan University, UK, Sue Minten, University of Central Lancashire, UK and Jeffrey Abrams, Leeds Metropolitan University, UK

By its very service nature, leisure and sport are staff intensive sectors, making effective human resource management and development central to understanding the business, and to business success. HRM in the Leisure and Sport Industry provides a comprehensive course textbook and reference for students of HRM, business, sports and leisure management.

Routledge
Market: HRM, Sport & Leisure Management
September 2011: 224pp
Hb: 978-0-415-42178-2: $150.00
Pb: 978-0-415-42179-9: $60.95
ebook: 978-0-203-88553-6

* For full contents and more information, visit: www.routledge.com/9780415421799
2nd Edition

Hospitality Marketing

David Bowie, Oxford Brookes University, UK and Francis Buttle, University of Manchester, UK

Hospitality Marketing provides a unique and highly contextual introduction to this core subject. Unlike many competitors that cater for a much broader audience, the core principles are explained and illustrated exclusively within the context of the hospitality industry. Not only does this help students learn, it also prepares them more effectively for a career.

The text is supported with a suite of ancillaries that will help teachers integrate the content within their classes as well as save them time testing and evaluating their students learning.

Significantly updated from the previous edition, it contains expanded coverage of hot topics such as sustainable marketing, corporate social responsibility, relationship marketing and the marketing environment.

Routledge
March 2011: 434pp
Pb: 978-0-080-96791-2: $68.95
ebook: 978-0-080-96792-9
* For full contents and more information, visit: www.routledge.com/9780080967912

Marketing Communications in Tourism and Hospitality

Scott McCabe

The rapid diffusion of technology in tourism and hospitality, coupled with the fragmenting and consolidating nature of tourism and hospitality sector, has demanded an increased emphasis on marketing communication strategies: how they can meet the changing and challenging demands of modern consumers, and ultimately maintain a company's competitive edge. This is the first text to discuss this vital discipline specifically for the tourism and hospitality industry. Using specific contemporary case studies, such as lastminute.com, Starwood and Easyjet, it provides readers with a critical theoretical overview of the role that communication places in the delivery and representation of hospitality and tourism services, and provides a practical guide to techniques and skills needed to develop, understand, interpret and implement communications strategies within a management context.

Routledge
October 2008: 320pp
Pb: 978-0-750-68277-0: $59.95
ebook: 978-0-080-94181-3
* For full contents and more information, visit: www.routledge.com/9780750682770
NEW EDITION - 3rd Edition

Accounting Essentials for Hospitality Managers

Chris Guilding, Griffith University, Australia

Using an ‘easy to read’ style, this book provides a comprehensive overview of the most relevant accounting information for hospitality managers. It demonstrates how to organise and analyse accounting data to help make informed decisions with confidence. This new edition includes two new chapters on Financial Management and Revenue Management, it presents accounting problems in the context of a range of countries and currencies, includes accounting problems at the end of each chapter to test knowledge and enhanced additional resources online for students and lecturers.

Routledge
Market: Hospitality
December 2013: 362pp
Hb: 978-0-415-84107-8: $144.00
Pb: 978-0-415-84109-2: $59.95
ebook: 978-0-203-76666-8
*For full contents and more information, visit: www.routledge.com/9780415841092

Basic Management Accounting for the Hospitality Industry

Michael Chibli

Dealing with a range of topics from accounting management to capital investment decisions, this book provides a comprehensible introduction to the concepts and applications of hospitality management accounting.

Routledge
Market: Business & Management
August 2010: 354pp
Pb: 978-9-001-79635-8: $78.95
*For full contents and more information, visit: www.routledge.com/9789001796358

Browse and order online: www.routledge.com/tourism
5th Edition

Food and Beverage Management
Bernard Davis, Andrew Lockwood, Surrey University, UK, Peter Alcott and Ioannis Pantelidis, University of Brighton, UK

This introductory textbook provides a thorough guide to the management of food and beverage outlets, from their day-to-day running through to the wider concerns of the hospitality industry.

It explores the broad range of subject areas that encompass the food and beverage market and its five main sectors fast food and popular catering, hotels and quality restaurants and functional, industrial, and welfare catering. New to this edition are case studies covering the latest industry developments, and coverage of contemporary environmental concerns, such as sourcing, sustainability and responsible farming. It is illustrated in full colour and contains end-of-chapter summaries and revision questions to test your knowledge as you progress.

Routledge
March 2012: 390pp
Hb: 978-0-415-50690-8: $136.00
Pb: 978-0-080-96670-0: $51.95
eBook: 978-0-080-96671-7

* For full contents and more information, visit: www.routledge.com/9780080966700

Principles of Management for the Hospitality Industry
Dana Tesone, University of Central Florida, USA

While business texts are commonly too theoretically focused on the corporate management of manufacturing organizations, Principles of Management for the Hospitality Industry covers the service systems required for effective and efficient hospitality management. In addition, Principles of Management for the Hospitality Industry includes 120 diagrams to help in visualize key concepts as well as end-of-chapter problems to develop thinking and case studies throughout to contextualize. The instructor website includes PowerPoint and a link to a test bank that is downloadable (Flash files) onto instructors’ Learning Management Systems (anything SCORM compliant such as WebCT, Moodle, Angel, etc.) at their universities and colleges. Note that electronic whiteboards are managed via LMS.

Routledge
May 2012: 406pp
Pb: 978-1-856-17799-3: $63.95
ebook: 978-0-080-96307-5

* For full contents and more information, visit: www.routledge.com/9780080963075
NEW

The Consuming Geographies of Food
Diet, Food Deserts and Obesity
Hillary J. Shaw, Harper Adams University College, UK
Series: Routledge Studies of Gastronomy, Food and Drink
The consumption and distribution of food, as well as its production, has become a major public policy issue over the past few decades; what we eat is no longer merely a private matter but carries significant externalities for wider society. This book explores multiple issues of food across different regions of the world from the consumer’s perspective. It offers a multifaceted examination of food consumption from the consumer’s perspective, and comprehensive review of the obesity problem, the phenomenon of food deserts, and the issue of exclusion from a healthy diet.
Routledge
Market: Food studies and hospitality
April 2014: 208pp
Hb: 978-0-415-81870-4: $144.00
ebook: 978-0-203-11407-0
* For full contents and more information, visit: www.routledge.com/9780415818704

NEW

Social, Cultural and Economic Impacts of Wine in New Zealand.
Edited by Peter J. Howland, Critique Aotearoa, New Zealand
Series: Routledge Studies of Gastronomy, Food and Drink
New Zealand’s wine came to the world’s attention in the late 1980’s with its production of some of the best quality sauvignon blancs. Since then the industry has grown significantly and has gained an international reputation as a producer of quality, boutique wines. This volume provides an innovative, multi-disciplinary and critical review of wine production and consumption focusing on the fascinating wine industry of New Zealand. It considers the history, production, aesthetics, consumption and role of place from various perspectives to offer insight into the social, cultural and economic impacts of wine production and consumption in this region. The title will be valuable reading to students, researchers and academics interested in gastronomy, wine studies, tourism and hospitality.
Routledge
Market: Tourism and Hospitality
March 2014: 256pp
Hb: 978-0-415-63979-8: $144.00
ebook: 978-0-203-08316-1
* For full contents and more information, visit: www.routledge.com/9780415639798

NEW

Wine and Identity
Branding, Heritage, Terroir
Edited by Matt Harvey, Victoria University, Australia, Leanne White, Victoria University, Australia and Warwick Frost, La Trobe University, Australia
Series: Routledge Studies of Gastronomy, Food and Drink
This timely book examines the link between wine marketing with identity and how it is leading to changes in the wine and tourism industries. It takes a global approach, drawing on research studies from old and new world wine regions. It critically explores wine culture, history, marketing, management, ‘sense of place’ and tourism to offer insight into utilizing identity and how this leads to reimagining and/or reinforcement of regional identities and cultural heritage.
Routledge
Market: Tourism
January 2014: 256pp
Hb: 978-0-415-81419-5: $144.00
ebook: 978-0-203-09760-4
* For full contents and more information, visit: www.routledge.com/9780415814195

Sustainable Culinary Systems
Local Foods, Innovation, Tourism and Hospitality
Edited by C. Michael Hall, University of Canterbury, New Zealand and Stefan Gossling, Lund University, Sweden
Series: Routledge Studies of Gastronomy, Food and Drink
This volume examines the concept of sustainable culinary systems, particularly with specific reference to tourism and hospitality. Divided into two parts, firstly the notion of the local is explored, reflecting the increased interest in the championing of local food production and consumption. Secondly treatment of sustainability in food and food tourism and hospitality in settings that reach beyond the local in a business and socio-economic sense is reviewed. The book reflects much of the public interest in the conscious or ethical consumption and production food, as well as revealing the tensions between local and broader goals in defining and achieving sustainable culinary systems.
Routledge
Market: Tourism, Hospitality and Gastronomy
November 2012: 314pp
Hb: 978-0-415-53370-6: $144.00
ebook: 978-0-203-11407-0
* For full contents and more information, visit: www.routledge.com/9780415533706

Alternative Food Networks
Knowledge, Practice, and Politics
David Goodman, Kings College London, UK, E. Melanie DuPuis, University of California, Santa Cruz, USA and Michael K. Goodman, King’s College London, UK
Series: Routledge Studies of Gastronomy, Food and Drink
This timely book provides a critical review of the growth of alternative food networks and their struggle to defend their ethical and aesthetic values against the standardising pressures of the corporate mainstream. It explores how these alternative movements are “making a difference” and their possible role as fears of global climate change and food insecurity continue to intensify. The book is thoroughly informed by contemporary social theory and interdisciplinary social scientific scholarship, formulating an original integrative framework to understand alternative food production-consumption and offers a unique geographical reach in its case studies.
Routledge
Market: food studies
July 2011: 308pp
Hb: 978-0-415-67146-0: $163.00
Pb: 978-0-415-74769-1: $51.95
ebook: 978-0-203-80452-0
* For full contents and more information, visit: www.routledge.com/9780415671460

Sustainable Hospitality and Tourism as Motors for Development
Case Studies from Developing Regions of the World
Edited by Willy Legrand, University of Applied Sciences, Bonn, Germany, Claudia Simons-Kaufmann and Philip Sloan, University of Applied Sciences, Bonn, Germany
This book is designed to give students and practitioners a guide for best practices of sustainable hospitality operations in developing countries. Based on case studies, it provides a road map of how to achieve the goals of sustainability.
Routledge
Market: Hospitality
June 2012: 458pp
Hb: 978-0-123-85196-3: $70.00
* For full contents and more information, visit: www.routledge.com/9780123851963

Browse and order online: www.routledge.com/tourism
NEW

The Routledge Handbook of Hospitality Management

Edited by Ioannis S Pantelidis, University of Brighton, UK

The Routledge Handbook of Hospitality Management explores and critically evaluates the current debates, issues and controversies inherent to this complex and multi-sector industry which will enable the reader to learn from the industry’s past mistakes as well as future opportunities. This is especially pertinent at a time when many sectors of the industry, have to re-evaluate and reinvent themselves in response to the economic downturn and future uncertainty.

Routledge
Market: Hospitality
March 2014: 352pp
Hb: 978-0-415-67177-4: $205.00
ebook: 978-1-315-81435-3

* For full contents and more information, visit: www.routledge.com/9780415671774

2nd Edition

Escoffier

Auguste Escoffier, H.L. Cracknell and R.J. Kaufmann

This handsome new edition is a treasure-trove of over 5,000 recipes to guide chefs cooking along classic lines as well as inspire them with fresh ideas. These French dishes form the foundation of modern culinary art and with it the work of every trained chef, who rightly revere this fascinating historical document.

Not only a reference for professionals, it's also a fascinating read for any foodie: an insight into the history and development of modern cookery and the route of French culinary art from the Victorian age to our own kitchens. In his notes we can see Escoffier's philosophy of cooking: modern, simple and clean.

This lavish new edition has been beautifully repackaged and includes a foreword by award-winning chef Heston Blumenthal. It's also been significantly reduced in price so that it can take its rightful place on the bookshelves of chefs, trainee chefs and students of the culinary arts, as well as anyone who enjoys taking cooking

Routledge
April 2011: 646pp
Hb: 978-0-080-96772-1: $75.00

* For full contents and more information, visit: www.routledge.com/9780080967721
**NEW EDITION - 2nd Edition**

**Human Resource Management for Events**

Merilynn Van Der Wagen and Lauren White

*Series: Events Management*

Human Resource Management for Events still remains the only text to introduce students to the unique application of HR principles in the context of a highly complex event environment.

This second edition has been completely revised and updated to include: new content on labour markets, impacts of IT and social media, risk management, volunteer motivation, talent management, equal opportunities and managing diversity and updated and new international case studies throughout.

Written in a user friendly style, each chapter includes international examples, bulleted lists, guides to further reading and exercises to test knowledge.

Routledge

October 2014: 320pp

Hb: 978-0-415-72781-9  $152.00

Pb: 978-0-415-72782-6  $61.95

eBook: 978-0-203-08432-8  $62.95

* For full contents and more information, visit: [www.routledge.com/9780415727822](http://www.routledge.com/9780415727822)

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**NEW**

**Strategic Sports Event Management**

Third edition

Guy Masterman, Sheffield Hallam University, UK

Strategic Sports Event Management provides students and event managers with an insight into the strategic management of sports events of all scales and types, from international mega-events to school sports. This fully revised and updated third edition uses international case studies in every chapter, offering real-world insight into both larger and smaller events. It is the leading sports event management textbook and is now essential reading for students of sport management or event management, and all practising event managers looking to develop their professional skills.

Routledge

May 2014: 384pp

Hb: 978-0-415-53328-7  $160.00

Pb: 978-0-415-53329-4  $59.95

eBook: 978-0-203-07074-1

* For full contents and more information, visit: [www.routledge.com/9780415533292](http://www.routledge.com/9780415533292)

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**Sustainable Event Management**

A Practical Guide

Meegan Jones, The Green Event Guide, Australia and Meegan Jones

First Published in 2009. Routledge is an imprint of Taylor & Francis, an Informa company.

Routledge

December 2009: 416pp

Hb: 978-1-844-07738-6  $150.00

Pb: 978-1-844-07739-3  $56.95

* For full contents and more information, visit: [www.routledge.com/9781844077397](http://www.routledge.com/9781844077397)

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**NEW**

**Doing Events Research**

From Theory to Practice

Dorothy Fox, University of Bournemouth, UK, Mary Beth Gouthro, University of Bournemouth, UK, Yeganeh Morakabati, University of Bournemouth, UK and John Brackstone, University of Bournemouth, UK

This is the first events management specific research methods text which encourages students to think about the importance of research in informing good practice and to appreciate the role that it plays in the events industry.

Providing a step by step guide, the reader is guided in selecting a topic for research, identifying objectives and questions and determining which methods are the most appropriate to answer a research question. They are then shown how to analyze their data as well as writing up the research project.

It integrates specific event research case studies and a range of useful learning aids to make applications accessible and spur critical thinking.

Routledge

March 2014: 288pp

Hb: 978-0-415-66668-8  $151.00

Pb: 978-0-415-66669-5  $52.95

eBook: 978-1-285-87087-8

* For full contents and more information, visit: [www.routledge.com/9780415666695](http://www.routledge.com/9780415666695)

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**Events and The Social Sciences**

Hazel Andrews, Liverpool John Moores University, UK and Teresa Leopold, Sheffield Hallam University, UK

This book is the first dedicated to the intersections between the social sciences and the emerging field of events management. It applies and contextualises social science theories within the discourse of events to provide a greater understanding of the significance of events in contemporary society. It first outlines the value of approaching the study of events from a social science perspective, and then moves on to in-depth exploration of relevant theories exploring topics such as identity, culture, consumerism, representation and place. It concludes with a summary of each chapter and a discussion of ways in which events can be further explored through the lens of the social sciences.

Routledge

February 2013: 154pp

Hb: 978-0-415-60562-5  $152.00

Pb: 978-0-415-60563-2  $39.98

eBook: 978-0-203-08432-8  $62.95

* For full contents and more information, visit: [www.routledge.com/9780415605625](http://www.routledge.com/9780415605625)

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**Events and the Environment**

Robert Case, University of Winchester, UK

This is the first book to provide a thorough exploration of the multi-dimensional relationships between events and the environment. It achieves this by reviewing how the events industry uses the environment as a resource, critically evaluating the positive and negative impacts of events on the environment from a variety of scales whilst considering the role of environmental legislation. To encourage reflection on main themes address and critical thinking discussion questions and links to further reading are included in each chapter. This book is essential reading for students of Events Management.

Routledge

December 2012: 210pp

Hb: 978-0-415-60596-0  $152.00

Pb: 978-0-415-60595-3  $41.95

eBook: 978-0-203-08432-8  $62.95

* For full contents and more information, visit: [www.routledge.com/9780415605960](http://www.routledge.com/9780415605960)
2nd Edition

Event Studies
Theory, Research and Policy for Planned Events

Donald Getz, University of Calgary, Canada

Series: Events Management

Event Studies is the only book devoted to developing knowledge and theory about planned events. This book focuses on event planning and management, outcomes, the experience of events and the meanings attached to them, the dynamic processes shaping events and why people attend them. Event Studies draws from a large number of foundation disciplines and closely related professional fields, to foster interdisciplinary theory focused on planned events. It brings together important discourses on events including event management, event tourism, and the study of events within various disciplines that are able to shed light on the roles, importance and impacts of events in society and culture.

Routledge
Market: Events, Tourism, Leisure
March 2012: 462pp
Hb: 978-0-415-50642-1: $159.00
Pb: 978-0-415-69534-4: $55.95
* For full contents and more information, visit: www.routledge.com/978041569534

Events Management
An Introduction

Charles Bladen, University of Greenich, UK, James Kennell, University of Greenwich, UK, Emma Abson, University of Greenwich, UK and Nick Wilde, University of Greenwich, UK

This engaging introductory textbook is the first to fully explore the multi-disciplinary nature of events management and to provide the student with all the practical skills and professional knowledge they need to succeed in the events industry. It introduces all the key issues facing the contemporary events industry, from health, safety and risk management to sustainability to developing a market-oriented business, with every topic brought to life through vivid case-studies and examples of best practice from the real world of events management. A companion website for the book offers additional features for teaching and learning, including exam questions and summary slides. This book is the essential course text for any events management program.

Routledge
Market: Events Management / Business and Management
February 2012: 472pp
Hb: 978-0-415-57741-0: $170.00
Pb: 978-0-415-57742-7: $58.95
* For full contents and more information, visit: www.routledge.com/9780415577427

Event Management in Sport, Recreation and Tourism

Theoretical and Practical Dimensions

Cheryl Mallen, Brock University, Canada and Lorne Adams, Brock University, Canada

Now in a fully revised and updated second edition, Event Management in Sport, Recreation and Tourism provides a comprehensive theoretical and practical framework for planning and managing events. Focusing on the role of the event manager and their diverse responsibilities through each phase of the event planning process, this is still the only textbook to define the concept of knowledge in the context of events management, placing it at the centre of professional practice. It is essential reading for any student or practitioner working in events management, sport management, leisure management, outdoor recreation or tourism.

Routledge
Market: Events Management/Sport Management/Tourism
December 2012: 264pp
Hb: 978-0-415-64102-9: $155.00
Pb: 978-0-415-64100-5: $53.95
* For full contents and more information, visit: www.routledge.com/9780415641029

Managing Major Sports Events

Theory and Practice

Milena M. Parent, University of Ottawa, Canada and Sharon Smith-Swan, Professional Communication Consultant & Trainer, USA and Canada

Managing Major Sports Events: Theory and Practice is a complete introduction to the principles and practical skills that underpin the running and hosting of major sports events, from initial bid to post-event legacy. Each chapter contains a unique combination of theory, practical decision-making exercises and case studies of major sports events from around the world, helping students and practitioners alike to understand and prepare for the reality of executing major events on an international scale. A companion website includes self-test quizzes and flashcards for students, links to 110 useful websites, plus 173 summary slides, 45 essay questions and extended decision-making exercises for lecturers and instructors.

Routledge
Market: Sport/Sport Management
November 2012: 432pp
Hb: 978-0-415-67233-7: $160.00
Pb: 978-0-415-67237-7: $53.95
* For full contents and more information, visit: www.routledge.com/9780415672337

Events and Urban Regeneration

The Strategic Use of Events to Revitalise Cities

Andrew Smith, University of Westminster, UK

Events and Urban Regeneration is the first book to critically examine the use of events in regeneration by looking at a range of cities and a range of sporting, arts and cultural events projects. It analyzes varying theoretical perspectives to provide insight into why major events are important to contemporary cities. It examines the different ways in which events can assist regeneration, by reviewing good practice as well as problems and issues associated with this unconventional form of public policy. It identifies key issues faced by those tasked with using events to assist regeneration and suggests how practices could be improved in the future.

Routledge
Market: events management, tourism & urban studies
January 2012: 304pp
Hb: 978-0-415-58147-9: $149.00
Pb: 978-0-415-58146-2: $50.95
* For full contents and more information, visit: www.routledge.com/9780415581486

3rd Edition

Events Management

Glenn A.J. Bowdin, Johnny Allen, University of Technology, Sydney, Au, William O’Toole, Rob Harris, University Technology, Sydney, Au and Ian McDonnell, University of Technology, Sydney, Australia

Series: Events Management

Events Management is the must-have introductory test providing a complete A-Z of the principles and practices of planning, managing and staging events. The book introduces the concepts of event planning and management, presents the study of events management within an academic environment, discusses the key components for staging an event, covering the whole process from creation to evaluation, examines the events industry within its broader business context, covering impacts and event tourism and provides an effective guide for producers of events.

Routledge
August 2010: 3/1-2 x 9/1-4: 740pp
Hb: 978-1-856-17818-1: 564.95
Pb: 978-1-856-17818-1: 564.95
* For full contents and more information, visit: www.routledge.com/9781856178181
Event Policy
From Theory to Strategy
Malcolm Foley, University of the West of Scotland, UK, David McGillivray, University of West of Scotland, UK and Gayle McPherson, University of the West of Scotland, UK

Events Policy: From Theory to Strategy locates the phenomena of events within a theoretical and strategic framework and in doing so demonstrates the links between the development of events in policy-making and the theoretical exploration of the role of events as policy. Building on a strong coherent framework the book explores the conceptual terrain in which events and festivities are located, evaluates the range of theoretical perspectives pertinent to the study of events policy, appraises the socio-economic and socio-cultural implications of event-led policies internationally and draws together the main theoretical and event policy issues for the future. The text utilises a range of international cases to help demonstrate the relationships between theory and strategy.

Routledge
Market: tourism, events and leisure
August 2011: 198pp
Hb: 978-0-415-54832-8: $155.00
Pb: 978-0-415-54833-5: $49.95
ebook: 978-0-203-80642-5

* For full contents and more information, visit: www.routledge.com/9780415548335

Events Feasibility and Development
William O’Toole

Events Feasibility and Development: From Strategy to Operations answers two fundamental questions faced by all events planners and organizers: “How do I justify this event to the client?” and “Why are we spending money on this event?” With a user-friendly learning structure containing bullet points, questions and exercises and international case studies (Australian Taxation Office, Saudi Arabian events returns, Fuji-Xerox events), Events Feasibility and Development: From Strategy to Operations looks at issues such as:

The process of creating a feasibility study Events forecasting models and cost/benefit analysis Types of events (exhibitions, sports, festivals) and their benefits and returns Project management tools for measuring return on investment

Routledge
December 2010: 7-1/2 x 9-1/4: 350pp
Pb: 978-0-750-66640-4: $59.95
ebook: 978-0-203-80489-5

* For full contents and more information, visit: www.routledge.com/9780750666404

Eventful Cities
Greg Richards, Tilburg University, the Netherlands and Robert Palmer

Eventful Cities analyzes the process of cultural event development, management and marketing and links these processes to their wider cultural, social and economic context. The book is centered partly on the case study of the European Capitals of Culture (ECOC) over the past 20 years and also on a selection of major festivals and cities where “the event” has been an important element in the economic, social, environmental or cultural development strategy.

Routledge
April 2010: 6 x 9: 516pp
Pb: 978-0-750-66987-0: $59.95
ebook: 978-0-080-94096-0

* For full contents and more information, visit: www.routledge.com/9780750669870
3rd Edition

Conferences and Conventions 3rd edition
A Global Industry

Tony Rogers
Series: Events Management

This book provides a comprehensive introduction to the key elements of the global conference, convention and meetings industry. It examines the industry’s origins, structure, economic, social and environmental impacts, education, training and career opportunities, and the industry’s future development. This edition features new content on social media, web based marketing, the use of technology, experiential marketing and events, the role of trade shows in conventions, and issues of sustainability. It also contains updated case studies on the growth markets of Asia, Brazil and the Middle East.

Routledge
Market: Events Management
January 2013: 424pp
Hb: 978-0-415-52668-5: $159.00
Pb: 978-0-415-52669-2: $62.95
ebook: 978-0-203-11940-2
* For full contents and more information, visit: www.routledge.com/9780415526692

Marketing Destinations and Venues for Conferences, Conventions and Business Events

Rob Davidson and Tony Rogers
Series: Events Management

Marketing Destinations and Venues for Conferences, Conventions and Business Events examines key areas in marketing and promotion like key trends and issues in destination and venue marketing, strategic marketing planning, including ROI and strategy evaluation, and destination and venue selling strategies. In addition, it explores future challenges, opportunities, and supply-side developments.

Routledge
April 2006: 294pp
Pb: 978-0-750-66700-5: $67.95
ebook: 978-0-080-45906-6
* For full contents and more information, visit: www.routledge.com/9780750667005
**NEW**

**Events Marketing Management**

A Consumer Perspective  
Ivna Reci, London Metropolitan University, UK  
In order to market events effectively it is vital to consider the organisation’s perspective and link it to those of the consumers attending. As such, this is the first book on the topic which reflects the unique characteristics of marketing in the events industry by exploring both sides of the marketing coin – the supply and the demand – in the specific context of events. The book begins by defining events and the implications this has for their marketing. It then explores the event marketing landscape and discusses the consumer experience. Finally it focuses on the strategies employed to manage the marketing activities related to events. The title introduces the reader to core principles as well as current developments such as e-marketing, social media, sponsorship and PR.

*Routledge*  
Market: Events Management  
July 2014: 240pp  
Hb: 978-0-415-66733-3: $158.00  
Pb: 978-0-415-66732-6: $48.95  
ebook: 978-0-203-58166-6  
*For full contents and more information, visit: www.routledge.com/9780415667333*

**NEW**

**Sports Marketing: A Strategic Perspective**

Matthew D. Shank, Marymount University, US and Mark R. Lyberger, Kent State University, US  
Now in a fully revised and updated 5th edition, *Sports Marketing: A Strategic Perspective* is the most authoritative, comprehensive and engaging introduction to sports marketing currently available. It is the only introductory textbook to adopt a strategic approach, explaining clearly how every element of the marketing process should be designed and managed, from goal-setting and planning to implementation and control.  
*Sports Marketing: A Strategic Perspective* is an essential foundation for any sports marketing or sports business course, and an invaluable reference for any sports marketing practitioner looking to improve their professional practice.

*Routledge*  
Market: Sport Management / Marketing  
August 2014: 500pp  
Hb: 978-1-138-01596-8: $185.00  
Pb: 978-1-138-01595-1: $99.00  
ebook: 978-1-315-79408-2  
*For full contents and more information, visit: www.routledge.com/9781138015968*

**NEW**

**Sports Marketing: A Practical Approach**

Larry DeGaris, University of Indianaoplis, US  
*Sports Marketing: A Practical Approach* is a comprehensive, engaging and practice-focused textbook that demonstrates how effective sports marketing should be research-based and data-driven. Covering the full spectrum of marketing approaches, techniques, strategies and tactics, the book shows how all sports-related organizations can benefit from rigorous, applied empirical research and analysis, and explains how students can develop the skills they need to become effective sports marketing professionals. Integrating real industry-generated research into every chapter, the book also includes profiles of leading industry executives and guidance for developing a career in sports marketing. It goes further than any other sports marketing textbook in surveying the profiles of leading industry executives and guidance for developing a career in sports marketing. It goes further than any other sports marketing textbook in surveying the profiles of leading industry executives and guidance for developing a career in sports marketing.

*Routledge*  
Market: Sports Marketing  
July 2014: 288pp  
Hb: 978-0-415-63046-7: $160.00  
Pb: 978-0-415-63047-4: $59.99  
ebook: 978-0-203-09761-8  
*For full contents and more information, visit: www.routledge.com/9780415630474*

**NEW**

**Sponsorship in Marketing**

Effective Communication through Sports, Arts and Events  
T. Bettina Cornwell, University of Oregon, US  
This book introduces the fundamentals of sponsorship-linked marketing, helping the reader to understand how sponsorship can be planned, executed and measured. Drawing on original research, and exploring key theory, best practice and cutting-edge issues, this is also the only book to fully explain how the sponsor can implement successful sponsorship campaigns and achieve their communication objectives.

*Routledge*  
Market: Sport Management / Event Management / Marketing  
July 2014: 240pp  
Hb: 978-0-415-73989-0: $175.00  
Pb: 978-0-415-73990-1: $48.95  
ebook: 978-1-138-01637-1  
*For full contents and more information, visit: www.routledge.com/9780415739901*

**NEW**

**Event Sponsorship**

Ian McDonnell, University of Technology, Sydney, Australia and Malcolm Moir, Sydney Festival, Australia  
The text starts with an investigation of the origins of sponsorship and then considers all important elements of Events sponsorship management. It considers what is sponsorship, its history and evolution, what its marketing uses are, how it can be used efficiently, the benefits it can bring to an event, and how its results can be measured. To reflect changes in the way firms communicate with their customers, there is a strong focus on the use of social media, e – marketing and technology in sponsorship. The text uniquely considers topics of sponsorship from perspective of both the sponsor and the sponsee (the event) to provide a holistic view of the sponsorship process.

*Routledge*  
Market: Events Management  
November 2013: 146pp  
Hb: 978-0-415-53388-1: $152.00  
Pb: 978-0-415-53387-4: $46.95  
ebook: 978-0-203-11390-5  
*For full contents and more information, visit: www.routledge.com/9780415533881*

**NEW**

**Promoting and Marketing Events**

Theory and Practice  
Nigel Jackson, University of Plymouth, UK  
This book focuses on core marketing and PR theory specifically relevant to events. It introduces students to topics from marketing strategy, consumer marketing and PR and demonstrated how to use the internet to promote events. It integrates a range of international case studies from small-scale events to mega events to help show how theory can be applied in practice. It further includes inserts of interviews with practitioners in the field to offer insight into the realities of event promotion and how to overcome potential pitfalls. Learning outcomes, discussion questions and further reading suggestions are included to spur critical thinking and further students’ knowledge.

*Routledge*  
Market: Events, Marketing, Public Relations  
March 2013: 260pp  
Hb: 978-0-415-66732-6: $152.00  
Pb: 978-0-415-66733-3: $44.99  
ebook: 978-0-203-58166-6  
*For full contents and more information, visit: www.routledge.com/9780415667333*
NEW EDITION - 2nd Edition

Wedding Planning and Management
Consultancy for Diverse Clients

Maggie Daniels, George Mason University, USA and Carrie Loveless, Carried Away Events, Hawaii, USA

Wedding Planning and Management, 2nd Edition provides students, consultants, vendors, scholars and engaged couples with a comprehensive introduction to the planning and management of weddings. It is the only book to thoroughly explore the fundamentals of weddings, including historical and cultural foundations, practice and the business of wedding planning in one volume. This second edition has been updated to include content reflecting recent issues such as family dynamics, media influences and the global economy; the most recent research, statistics, vendor information and consultant guidelines; new international case studies and a new companion website.

Routledge
Market: Event Management and Hospitality Management
December 2013: 7 x 10: 524pp
Hb: 978-0-415-64444-0: $144.00
Pb: 978-0-415-64445-7: $59.95
ebook: 978-0-203-07853-9
* For full contents and more information, visit: www.routledge.com/9780415644457

Special Event Production: The Process

Doug Matthews and Doug Matthews

This must-have guide to special event production looks deep behind-the-scenes of an event, and dissects what it is that creates success. It analyses the process - the planning and business aspects to provide a unique guide to producing events. It explains thoroughly, budgeting and resource concerns, planning and cost projections and the role of the well-crafted proposal.

Incorporating pedagogical features, this easy-to-read book is packed with photographs, diagrams, flow charts, checklists, sample forms, and real-life examples.

This text is Part one of a two book set - also available is Special Events Production: the resources (isbn 987 07506 85238).

Routledge
November 2007: 7 x 10: 250pp
Pb: 978-0-750-68243-5: $59.95
ebook: 978-0-080-55498-3
* For full contents and more information, visit: www.routledge.com/9780750682435

Special Event Production: The Resources

Doug Matthews and Doug Matthews

This must-have guide to special event production resources looks deep behind-the-scenes of an event and dissects what it is that creates success. It analyses the resources and is an extensive reference guide to the technical details of the technical aspects of a big event. It provides a thorough grounding on the specifications and performance of lighting and audio systems, visual presentation technology, special effects and temporary outdoor venues.

Incorporating pedagogical features, this easy-to-read book is packed with photographs, diagrams, flow charts, checklists, sample forms, and real-life examples.

This text is Part two of a two book set - also available is Special Events Production: the process (ISBN 9780750682435). Also available is a companion to both texts is a website packed with toolkits resources, and additional information.

Routledge
November 2007: 7 x 10: 396pp
Pb: 978-0-750-68523-8: $63.95
ebook: 978-0-080-55497-6
* For full contents and more information, visit: www.routledge.com/9780750685238
**Rituals and Traditional Events in the Modern World**
Edited by Warwick Frost, La Trobe University, Australia and Jennifer Laing, La Trobe University, Australia
Series: Routledge Advances in Event Research Series
This edited book explores the performance of ritual through events, including their historical antecedents and development over time, as well as the role in society, link with identity and continued relevance. The book examines both traditional and modern events, as well as the creation of new rituals within events. It does so by looking at a wide variety of international events, including iconic examples such as Chinese New Year, Hogmanay and the New Orleans Mardi Gras. Case studies are drawn from a diverse range of countries such as South Korea, China, Laos, the United States, Scotland, Italy, India and Haiti.
Routledge
Market: Events
October 2014: 240pp
Hb: 978-0-415-70376-7 $136.00
ebook: 978-1-315-88467-9
* For full contents and more information, visit: www.routledge.com/9780415703767

**Event Design**
Edited by Greg Richards, Tilburg University, the Netherlands, Lénia Marques, Breda University of Applied Sciences, Netherlands and Karen Mein, Breda University of Applied Sciences, Netherlands
Series: Routledge Advances in Event Research Series
This volume brings together a wide range of international experts in the fields of events, design and Imagining to focus on event design process. It explores the entire process of event conception, production, consumption and co-creation which make up the event experience. By doing so it offers insight into effective strategies for coping with the shift in value creation away from transactional economic value towards social and relational value which benefit a range of stakeholders from the community to policy makers. The multidisciplinary nature of the material it appeal to a broad academic audience, such as art and design, cultural studies, tourism and events studies.
Routledge
Market: Event Management
August 2014: 240pp
Hb: 978-0-415-70464-9 $136.00
ebook: 978-0-203-76190-8
* For full contents and more information, visit: www.routledge.com/9780415704649

**Exploring Community Festivals and Events**
Edited by Allan Jepson, University of Hertfordshire, UK and Alan Clarke, University of Pannonia
This book for the first time, explores the role and importance of ‘community’, ‘culture’ and its impact through festivals and events. By doing so the book explores local traditions, culture, and how community festivals and events can act as a catalyst for tourism and create a sense of community, and offers further insight into the role of diaspora, imagined communities, pride and identity, history, producing and consuming space and place, authenticity and multi-ethnic communities.
Routledge
Market: Events
August 2014: 240pp
Hb: 978-1-138-02328-6 $145.00
ebook: 978-1-315-77656-9
* For full contents and more information, visit: www.routledge.com/9781138023284

**Sports Events, Society and Culture**
Edited by Katherine Dashper, Leeds Metropolitan University, UK, Thomas Fletcher, Leeds Metropolitan University, UK and Nicola McCullough, Leeds Metropolitan University, UK
Series: Routledge Advances in Event Research Series
This innovative volume moves beyond existing operational approaches to events studies by exploring sports events as social, cultural, political, and mediatised phenomena. The core themes of consumption, media technologies, representation, identities and culture are discussed to offer new insight into how sports events contribute to generation of individual and shared meaning over personal, community and national identities as well as the issues of conflict and power associated with these. The book takes a multi-disciplinary approach with contributions from areas including sports studies, media studies, sociology, cultural studies, communications, politics, tourism and gender studies.
Routledge
Market: Event Management
July 2014: 240pp
Hb: 978-0-415-82675-4 $136.00
ebook: 978-0-203-52802-0
* For full contents and more information, visit: www.routledge.com/9780415826754

**The Future of Events & Festivals**
Edited by Ian Yeoman, University of Wellington, New Zealand, Martin Robertson, Victoria University, Australia, Una McMahon-Beattie, University of Ulster, UK, Elisa Backer, University of Ballarat, Australia and Karen Smith, Victoria University of Wellington, New Zealand
Series: Routledge Advances in Event Research Series
This is the first book to take a futures approach to understanding event management. It takes a systematic and pattern-based understanding in order to determine the likelihood of future events and trends, capture how the industry is changing and identify important issues that will affect events now as well as the future. It offers an analytical analysis sustainability, security, impacts of social media, design at both mega event and community level and reviews a good range of different types of events from varying geographical regions. Written by leading academics in the field, this ground breaking book is a valuable reference point for the future of events research.
Routledge
Market: Events Management
August 2014: 280pp
Hb: 978-0-415-82462-0 $136.00
ebook: 978-0-203-70739-1
* For full contents and more information, visit: www.routledge.com/9780415824620

**Food and Wine Events in Europe**
A Stakeholder Approach
Edited by Alessio Cavicchi, University of Macerata, Italy and Cristina Santini, University Viva - Salute San Raffaele, Italy
Series: Routledge Advances in Event Research Series
This book for the first time, illustrates the positive and negative impacts of wine and food events in Europe from a stakeholder perspective by highlighting several critical aspects such as: advantages and disadvantages of wine and food events; best practice adoption for maximising benefits flowing from event creation; community involvement and knowledge diffusion; effectiveness in promoting local products and creating consumer awareness about products; factors that promote or inhibit the success or achievements of wine and food events. Although the volume primarily focuses on Wine and Food Events in Europe, comparisons are made to other regions in the world.
Routledge
Market: Events Management
March 2014: 240pp
Hb: 978-0-415-82781-2 $136.00
ebook: 978-1-315-79690-1
* For full contents and more information, visit: www.routledge.com/9780415827812

**New Events Management**
eBook: 978-0-203-76190-8 August 2014: 280pp

**New Rituals and Traditional Events in the Modern World**
eBook: 978-1-315-79690-1

**New Event Design**
eBook: 978-0-203-37039-1

**New Exploring Community Festivals and Events**
eBook: 978-0-203-52802-0

**New Sports Events, Society and Culture**
eBook: 978-0-203-76190-8

**New The Future of Events & Festivals**
eBook: 978-0-203-76190-8

**New Food and Wine Events in Europe**
eBook: 978-1-315-79690-1
NEW Event Volunteering
International Perspectives on the Event Volunteering Experience
Edited by Karen A. Smith, Victoria University of Wellington, New Zealand, Leonie Lockstone-Binney, Victoria University of Wellington, New Zealand, Kirsten Holmes, Curtin University, Australia and Tom Baum, Strathclyde University, UK
Series: Routledge Advances in Event Research Series
This volume is timely, being the first to provide a critical comprehensive review of the international event volunteering experience, whilst at the same time challenging existing research in the area to highlight studies that go beyond disciplinary and methodological boundaries to provide new knowledge on the event volunteering experience. This book is the first to showcase and advance international research into the volunteering experience at events, drawing on the work of key scholars in this field. The text brings together case studies from around the world, showcasing events of all types and sizes.
Routledge
Market: Events
May 2014: 208pp
Hb: 978-0-415-83394-3: $128.00
eBook: 978-0-203-09808-0
* For full contents and more information, visit: www.routledge.com/9780415833943

NEW The Arts and Events
Hilary du Cros, Hong Kong Institute of Education, HK and Lee Jolliffe, University of New Brunswick, Canada
Series: Routledge Advances in Event Research Series
This volume explores the nature and complexity of managing arts events and fills a significant gap in the available events literature. It explores the history, development and management of arts events to offer much needed insight into creating economic, social and cultural capital of these types of events. It therefore contributes to a greater understanding of how arts events can create a beneficial experience for the individual and the community as well as future sustainable development of art events. It explores events from around the globe and is a valuable resource for researchers, policy-makers and managers of arts events.
Routledge
Market: Events Management and Arts Management
May 2014: 176pp
Hb: 978-0-415-83394-3: $128.00
ebook: 978-0-203-79282-7
* For full contents and more information, visit: www.routledge.com/9780415833943

NEW Conferences and Conventions
A Research Perspective
Judith Mair, Monash University, Australia
Series: Routledge Advances in Event Research Series
This volume provides a critical review of the players involved in conferences and conventions, destination image and impacts; and current and future trends. Roles in the industry include attendees/delegates, professional conference organisers and association meeting planners. On the destination side, conference venues and facilities, along with convention and visitor bureaux are examined. Further, it considers economic, social and environmental impacts as well as the major trends likely to impact on the industry, including climate change, new technologies and risk and crisis management. This book is essential reading for all those interested in Events.
Routledge
Market: Events Management
November 2013: 154pp
Hb: 978-0-415-52183-3: $120.00
ebook: 978-0-203-12174-0
* For full contents and more information, visit: www.routledge.com/9780415521833

NEW Event Audiences and Expectations
Jo MacKellar, Griffith University, Australia
Series: Routledge Advances in Event Research Series
Event Audiences and Expectations for the first time examines why people participate in festivals and events, the types of events which stimulate participation, and the fanatical antics of fans who become involved in these events. Based on primary research from over 50 international events the title uses participant observation, and in depth interviews with participants, managers and government officials to gain new perspectives into audience behaviour and participatory events. The book offers significant insights into how organisers can entice and manage participant expectations as well as manage audience involvement;
Routledge
Market: Events
September 2013: 168pp
Hb: 978-0-415-63008-3: $128.00
ebook: 978-0-203-11939-6
* For full contents and more information, visit: www.routledge.com/9780415630083

NEW Fashion, Design and Events
Edited by Kim Williams, La Trobe University, Australia, Jennifer Law, La Trobe University, Australia and Warwick Frost, La Trobe University, Australia
Series: Routledge Advances in Event Research Series
This edited volume for the first time, examines fashion and design events from a social perspective, including the meanings they bestow and their potential economic, cultural and personal impacts. It explores the reasons for their popularity and influence, and provides a critique of their growth in different markets. It further develops and critiques thematic concepts linked to fashion and design events, such as identity, gender, aspirations and self-image, commodification, authenticity, destination development and marketing, business strategy and intellectual property. The title will appeal to students of art and design, cultural studies, tourism, events studies, sociology and marketing.
Routledge
Market: Events Management and Fashion
December 2013: 210pp
Hb: 978-0-415-62720-7: $136.00
ebook: 978-0-203-10217-6
* For full contents and more information, visit: www.routledge.com/9780415627207

NEW Event Portfolio Planning and Management
A Holistic Approach
Vassilios Ziakas, European University Cyprus, Cyprus
Series: Routledge Advances in Event Research Series
This book for the first time explores how event managers and host communities can synergize sport, cultural and other planned events in a portfolio in order to attain, magnify and sustain their outcomes. It develops an integrative theoretical framework for conceptualizing event portfolios, and examining their challenges and prospects as well as potential as tools for sustainable development. It presents the foundations of event portfolio planning, the patterns of inter-organizational relationships within collaborative events networks that foster the conditions for community capacity-building in event portfolio management and the requirements for the design and development. This is essential reading for all those interested in Events Policy and Planning.
Routledge
Market: Events Management
October 2013: 200pp
Hb: 978-0-415-52671-5: $136.00
ebook: 978-0-203-11939-6
* For full contents and more information, visit: www.routledge.com/9780415526715
Power, Politics and International Events
Socio-cultural Analyses of Festivals and Spectacles
Edited by Udo Merkel
Series: Routledge Advances in Event Research Series
The focus of this edited book is on the critical, social-scientific analysis of international events, including public, private and voluntary sector festivals and spectacles. By doing so it concentrates on socio-historical, economic, political and cultural themes, in particular the issue of power, power relations and conflicts. This collection of essays will bring the social-scientific study of events, festivals and spectacles more into the core of the teaching of Events Management degree programmes.

Exploring the Social Impacts of Events
Edited by Greg Richards, Tilburg University, the Netherlands, Marisa de Brito, Delft University of Technology, Netherlands and Linda Wilks, University of Hertfordshire, UK
Series: Routledge Advances in Event Research Series
This timely volume fills this gap by being the first to explore the different social aspects of events, looking in particular at the role of events in developing social capital, social cohesion and participation in local communities. Based on cutting edge empirical research, it evaluating the contribution of both cultural and sports events to social capital, social cohesion, community spirit and local pride in range of different types of events and settings, with case studies drawn from Europe, Australia and South Africa. It therefore furthers knowledge about the social benefits and impacts of events and significantly contributes to the development of Events as a discipline.

Commemorative Events
Memory, Identities, Conflict
Warwick Frost, La Trobe University, Australia and Jennifer Laing, La Trobe University, Australia
Series: Routledge Advances in Event Research Series
This is the first book to provide an in-depth critical examination of commemorative events, particularly what they mean to societies and how they are used by governments as well as impacts on other stakeholders. The book fully explores these issues by reviewing all the major types of commemorative events including, nationhood or independence, Wars, battles, Famous people and Cultural milestones from varying geographical regions and stakeholder perspectives. By doing so the book furthers understanding of these types of events in society as well as furthering knowledge of social and political uses and impacts of events.

Events, Society and Sustainability
Critical and Contemporary Approaches
Edited by Tomas Pemeczy, Auckland University of Technology, New Zealand and Michael Luck, Auckland University of Technology, New Zealand
Series: Routledge Advances in Event Research Series
This book brings together emerging critical perspectives, innovative conceptual frameworks and contemporary case studies. Events cannot be isolated from the actions of humans and this is reflected in the emphasis on people and society throughout. The next wave of sustainable discourse requires a critical synthesis of information and this book is the first to address the need for more critical approaches and a broader way of thinking about events and sustainability.

The Youth Olympic Games
Edited by Dag Vidar Hanstad, Norwegian School of Sport Sciences, Milena M. Parent, University of Ottawa, Canada and Barrie Houlihan, Loughborough University, UK
Series: Routledge Research in Sport, Culture and Society
This is the first book to be published on the Youth Olympic Games. It critically examines the origins of the Games and the motives of the Games organisers, as well as the organisation and management of the Games and their wider impact and significance. The Youth Olympic Games is essential reading for any researcher, advanced student or policy maker with an interest in Olympic Studies, sports development, sport policy, youth sport or event management.

Routledge
Market: Events
May 2014: 280pp
Hb: 978-0-415-83987-7 $145.00
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NEW

The Routledge Companion to Arts Marketing
Edited by Daragh O'Reilly, University of Sheffield, UK, Ruth Rentschler, Deakin University, Australia and Theresa A. Kirchner, Hampton University, USA
Series: Routledge Companions in Business, Management and Accounting

The Routledge Companion to Arts Marketing frames "arts marketing" in the context of wider, related issues, such as the creative and cultural industries, cultural policy and arts funding, developments in the different art forms and the impact of environmental forces on arts business models and markets, providing a comprehensive, up-to-date reference guide that will be a key resource for the next generation of arts marketing scholars and teachers and will constitute the single most authoritative guide on the subject internationally.

Routledge
Market: Business & Management
November 2013: 412pp
Hb: 978-0-415-78350-7: $205.00
eBook: 978-0-203-74881-7
* For full contents and more information, visit: www.routledge.com/9780415783507

The Routledge Handbook of Events
Edited by Stephen Page, Bournemouth University, UK and Joanne Connell, University of Exeter, UK

The Routledge Handbook of Events explores and critically evaluates the debates and controversies associated with this rapidly expanding discipline. It brings together leading specialists from a range of disciplinary backgrounds and geographical regions, to provide state-of-the-art theoretical reflection and empirical research on the evolution of the subject. It is the first major study to examine what Events is as a discipline in the twenty-first century, its significance in contemporary society and growth as a mainstream subject area.

Routledge
Market: events management, tourism, sport and leisure
November 2011: 570pp
Hb: 978-0-415-58334-3: $225.00
eBook: 978-0-203-80393-6
* For full contents and more information, visit: www.routledge.com/9780415583343
NEW EDITION - 2nd Edition

Strategic Management for Tourism, Hospitality and Events

Nigel Evans, Northumbria University, UK

Strategic Management for Tourism, Hospitality and Events is the must-have text for students approaching this subject for the first time. It introduces students to fundamental strategic management principles in a Tourism, Hospitality and Events context and brings theory to life by integrating a host of industry-based case studies and examples throughout. Among the new features and topics included in this edition are: extended coverage to Hospitality and Events, new case studies from both SMEs and large-scale businesses, new content on emerging strategic issues, such as innovation, employment, culture and sustainability and online resources for both student and lecturer.

Routledge
Market: Tourism, Hospitality and Events
October 2014: 420pp
Hb: 978-0-415-83727-9 $144.00
Pb: 978-0-415-83724-8 $59.95
ebook: 978-0-203-77149-5

* For full contents and more information, visit: www.routledge.com/9780415837248

NEW

Managing Airports 4th Edition

An international perspective

Anne Graham, University of Westminster, UK

Managing Airports presents a comprehensive and cutting-edge insight into today’s international airport industry. Approaching management topics from a strategic and commercial perspective rather than from an operational and technical angle, the book provides an innovative insight into the processes behind running a successful airport. This 4th edition has been fully revised and updated to reflect the many important developments in the management of airports and issues facing the aviation industry since the 3rd edition.

Routledge
Market: Air Transport and Tourism
September 2013: 328pp
Hb: 978-0-415-52941-9 $136.00
Pb: 978-0-415-52940-2 $59.95
ebook: 978-0-203-11799-5

* For full contents and more information, visit: www.routledge.com/9780415529402

4th Edition

Tourism Management

Stephen Page, Bournemouth University, UK

One of the leading texts in the field, Tourism Management is the ideal introduction to the fundamentals of tourism as you study for a degree, diploma or single module in the subject. It is written in an engaging style that assumes no prior knowledge of tourism and builds up your understanding as you progress through this wide ranging global review of the principles of managing tourism. It traces the evolution and future development of tourism and the challenges facing tourism managers in this fast growing sector of the world economy. This book is highly illustrated with diagrams and colour images, and contains short case studies of contemporary themes of interest, as well as new data and statistics.

Routledge
March 2011: 382pp
Hb: 978-0-415-96932-9 $55.95
ebook: 978-0-080-96933-6

* For full contents and more information, visit: www.routledge.com/9780080969329

Airport Marketing

Nigel Halpern, Molde University, Norway and Anne Graham, University of Westminster, UK

This book fills an important need for an up-to-date, comprehensive and in-depth textbook that introduces students and practitioners to the principles and practice of airport marketing as well as the major changes and future marketing challenges facing the airport sector. This accessible book applies principles of marketing within the airport industry and examines airport marketing and its environment, how to define and measure the market for airport services, airport marketing planning, and individual elements of the airport marketing mix. The book integrates key elements of marketing theory with airport marketing in practice. This is essential reading for air transport students.

Routledge
Market: Aviation and Air Transport Management
May 2013: 230pp
Hb: 978-0-415-52938-6 $145.00
Pb: 978-0-415-52939-3 $55.95
ebook: 978-0-203-11790-3

* For full contents and more information, visit: www.routledge.com/9780415529396

Strategic Management for Hospitality and Tourism

Fevzi Okumus, University of Central Florida, USA, Levent Altinay and Prakash K. Chathoth, Hong Kong Polytechnic University, Hong Kong

Strategic Management in the International Hospitality Industry presents the latest in strategic thinking and theory and a critical and analytical discussion as to how these models and theories can be applied to the industry within real-world contexts. This engaging and practical textbook is divided into five main section headings - introduction, strategy content, strategy context, strategy process and cases. Each of the chapters within these sections has a clearly mapped structure consisting of a bulleted introduction, examples and vignettes, discussion points, exercises, case studies, further reading and useful websites.

Routledge
January 2010: 334pp
Hb: 978-0-750-66522-3 $65.95
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* For full contents and more information, visit: www.routledge.com/9780750665223

Browse and order online: www.routledge.com/tourism
Marketing and Managing Tourism Destinations

Alastair M Morrison, Purdue University, USA

Marketing and Managing Tourism Destinations is a comprehensive and integrated textbook which uniquely considers both destination marketing and management in one volume. It focuses on how destination marketing is planned, implemented and evaluated as well as the management and operations of destination marketing and management organizations, how they conduct business, major opportunities, challenges and issues they face to compete for the global leisure and business travel markets. In doing so, it provide students with an in-depth overview of all the factors and issues which are important to consider to make a destination successful.

Routledge
Market: Tourism, Marketing and Management
February 2013: 598pp
Hb: 978-0-415-67249-8: $152.00
Pb: 978-0-415-67250-4: $64.95
ebook: 978-0-203-08197-6
* For full contents and more information, visit: www.routledge.com/9780415672504

3rd Edition
Destination Brands

Nigel Morgan, Cardiff Metropolitan University, UK, Annette Pritchard, Cardiff Metropolitan University, UK and Roger Pride

This is the long awaited new edition of this pioneering marketing textbook. When the first edition was published in 2001, destination branding became a marginal, niche topic. Thanks in part to this book and the ongoing research of these authors, this is now a core subject for students and a key concern for tourism industry professionals.

Many destinations - from individual cities to entire countries - are adopting branding strategies similar to those of leading household brand names in an effort to differentiate themselves and to emotionally connect with potential tourists.

By focusing on a range of global case studies, Destination Brands demonstrates how all destinations whether big or small can successfully harness the power of branding.

Routledge
March 2011: 7-1/2 x 9-1/4: 370pp
Pb: 978-0-080-96930-5: $57.95
ebook: 978-0-080-96931-2
* For full contents and more information, visit: www.routledge.com/9780080969305

4th Edition
Marketing in Travel and Tourism

Victor Middleton, Alan Fyall, Bournemouth University, UK, Mike Morgan, University of Bournemouth, UK and Ashok Ranchhod, Napier University, UK

With its comprehensive content and user-friendly style, Marketing in Travel and Tourism takes the reader from initial definitions through to the application of marketing in the travel and tourism industry. The book explains the concepts and principles of marketing, discussing crucial components such as planning strategy and the marketing mix, making it an indispensable text.

Truly international in coverage, specific case studies in the book include destination marketing in New Zealand, the cruise market in the USA and the Agra world heritage site in India.

Routledge
March 2009: 502pp
Pb: 978-0-750-68693-8: $64.95
ebook: 978-0-080-94295-7
* For full contents and more information, visit: www.routledge.com/9780750686938
**NEW**

**Research Methods for Tourism Students**

Ramesh Durbarry, University of Technology, Mauritius

This text encourages students to think about the importance of research in informing good practice and to appreciate the role that it plays in the tourism industry. The reader is guided right from the beginning in selecting a topic for research and identifying aims, objectives and research questions. It then assists the student researcher in determining which methods are the most appropriate to answer a research question and shows how to analyse their data and write up the research project. Tourism specific research case studies show application of theory and learning aids are included throughout to spur critical thinking.

Routledge  
**Market:** tourism research methods  
April 2014: 356pp  
Hb: 978-0-415-67318-1: $144.00  
Pb: 978-0-415-67319-8: $59.95  
* For full contents and more information, visit: [www.routledge.com/9780415673198](http://www.routledge.com/9780415673198)

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**Stats Means Business 2nd edition**

John Buglear, Nottingham University, UK

Stats Means Business is an introductory textbook written for business, hospitality and tourism students who take modules on statistics or quantitative research methods. Recognizing that most users of this book will have limited if any grounding in the subject, it minimizes technical language, provides clear definition of key terms, and gives emphasis to interpretation rather than technique.

Stats Means Business enables readers to appreciate the importance of statistical analysis in business, hospitality and tourism understand statistical techniques and develop judgment in the selection of appropriate statistical techniques interpret the results of statistical analysis.

This new edition includes extra content related to hospitality and tourism courses, an extension of the interpretation of correlation analysis and a new section on how to design questionnaires.

Routledge  
**Market:** tourism research methods  
March 2010: 348pp  
Hb: 978-1-856-17947-8: $61.95  
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ebook: 978-1-315-77666-8  
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**Research Methods in Sport Studies and Sport Management**

A Practical Guide

A.J. Veal, University of Technology, Sydney, Australia and Simon Darcy, University of Technology, Sydney, Australia

Research Methods in Sport Studies and Sport Management is an accessible and practical introduction to research methods for the growing number of courses in sport studies and management. It includes a critical appraisal of alternative methods and their uses, and detailed guidance on the implementation of quantitative, qualitative and mixed methods of research. Three software packages are used to demonstrate quantitative and qualitative data analysis (Excel, SPSS and NVivo). This is a “how to do it” text that gives insight into how research findings are generated in order to assist students and practising managers to become knowledgeable consumers of the research of others.

Routledge  
**Market:** Sports and Leisure/Sport and Exercise Science  
March 2014: 616pp  
Hb: 978-0-415-73385-4: $155.00  
Pb: 978-0-273-73669-1: $64.95  
ebook: 978-1-315-77666-8  
* For full contents and more information, visit: [www.routledge.com/9780273736691](http://www.routledge.com/9780273736691)

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**Student’s Guide to Writing Dissertations and Theses in Tourism Studies and Related Disciplines**

Tim Coles, University of Exeter, UK, David Timothy Duval, University of Otago, New Zealand and Gareth Shaw, University of Exeter, UK

This book intends to take the stress and anxiety out of doing a dissertation in tourism studies and related disciplines. The dissertation process is examined from the generation of an idea to the submission, presentation and assessment of the final document. We offer a framework for conducting dissertations in the English-speaking world which students can adopt to varying degrees in their research at the undergraduate and masters levels. We aim to debunk the popular myths and common pitfalls of doing a dissertation. Rather than view the dissertation as a single, overwhelming project, the dissertation is presented as a series of more modest, manageable yet crucially inter-linked tasks that all students can successfully complete through effective time management.

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December 2012: 246pp  
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ebook: 978-0-203-07878-5  
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**Student’s Guide to Writing Dissertations and Theses in Business**

Ramesh Durbarry, University of Technology, Mauritius

This text encourages students to think about the importance of research in informing good practice and to appreciate the role that it plays in the business industry. The reader is guided right from the beginning in selecting a topic for research and identifying aims, objectives and research questions. It then assists the student researcher in determining which methods are the most appropriate to answer a research question and shows how to analyse their data and write up the research project. Business specific research case studies show application of theory and learning aids are included throughout to spur critical thinking.

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NEW

**The Geography of Tourism and Recreation**

Environment, Place and Space

C. Michael Hall, University of Canterbury, New Zealand and
Stephen J. Page, Bournemouth University, UK

This fourth edition builds on the model of success established in the previous editions, by providing students with a comprehensive introduction to the interrelationship between tourism, leisure and recreation from geographical and social science perspectives. It remains the only book to systematically compare and contrast in a spatial context, tourism and recreation in relation to leisure time. It has been significantly updated to reflect recent developments and new concepts from geography which are beginning to permeate the tourism and recreational field, whilst retaining its accessible style and approach.

Routledge

Market: Tourism, Geography and Recreation

May 2014: 416pp

Hb: 978-0-415-83398-1: $152.00

Pb: 978-0-415-83399-8: $59.95

eBook: 978-0-203-79609-2

* For full contents and more information, visit: [www.routledge.com/9780415833998](http://www.routledge.com/9780415833998)

NEW EDITION - 3rd Edition

**Tourism Geography**

A New Synthesis

Stephen Williams, Staffordshire University, UK and Alan A. Lew, Northern Arizona University, US

Tourism Geography develops a critical understanding of how different geographies of tourism are created and maintained. Drawing on both historical and contemporary perspectives, the discussion connects tourism to key geographical concepts relating to globalization, mobility, new geographies of production and consumption, and post-industrial change. The new edition has been fully updated to have an international focus, with global case studies and broader based content.

Routledge

Market: Tourism/Geography

July 2014: 310pp

Hb: 978-0-415-85443-6: $144.00

Pb: 978-0-415-85444-3: $59.95

eBook: 978-0-203-74388-1

* For full contents and more information, visit: [www.routledge.com/9780415854443](http://www.routledge.com/9780415854443)

6th Edition

**Worldwide Destinations**

The geography of travel and tourism

Brian Boniface, Chris Cooper, Oxford Brookes University, UK and Robyn Cooper

Now in its 6th edition, Worldwide Destinations: The Geography of Travel and Tourism provides comprehensive coverage of worldwide tourism destinations, examining the basic principles underlying the geography of tourist demand, supply and transportation, together with a broad survey of world tourism generating and destination regions.

Revisions in this new edition include an exploration of current issues such as climate change, economic capacity, “grey” tourism and social impacts. An extended chapter on Asian tourism to reflect industry developments and a companion website that includes interactive, multiple-choice questions for students to test their own learning.

Routledge

Market: Tourism

May 2012: 612pp

Hb: 978-0-415-52277-9: $152.00

Pb: 978-0-080-97040-0: $51.95

* For full contents and more information, visit: [www.routledge.com/9780080970400](http://www.routledge.com/9780080970400)
4th Edition

The Economics of Recreation, Leisure and Tourism

John Tribe, University of Surrey, UK and John Tribe

Unlike general economics texts, this book is written specifically for students taking a core first year economics module on a tourism, sport or leisure management degree. It ensures they have all they need to fully understand economic issues in the context of the industries they study.

It explains the theories from first principles and applies them to a range of specific leisure and tourism issues at the consumer, business, national and international levels.

The layout has been improved with visual maps of chapter contents, objectives and end-of-chapter summaries to help students engage with the subject material.

Economics is a core part of these courses, which continue to attract increasing numbers of students each year.

Routledge
May 2011: 500pp
Pb: 978-0-080-89050-0: $59.95
Ebook: 978-0-080-89051-7

* For full contents and more information, visit: www.routledge.com/9780080890500

The Economics of Tourism

Mike J. Stabler, University of Reading, UK, Andreas Papatheodorou, University of the Aegean, Greece and M. Thea Sinclair, University of Kent, UK

This book will continue to make accessible for the non-specialist the application and relevance of economics to tourism. New chapters have been added on macroeconomic, international elements and global environmental issues in tourism. Extensively revised and updated to incorporate recent analysis, research and case studies the textbook will be an indispensable resource for both students and researchers.

Routledge
Market: Tourism/economics
November 2009: 508pp
Hb: 978-0-415-45938-9: $165.00
Pb: 978-0-415-45939-6: $56.95

* For full contents and more information, visit: www.routledge.com/9780415459396

Browse and order online: www.routledge.com/tourism
Tourism Studies: The Basics

Pau Obrador Pons, Sunderland University, UK and Michael A Crang, Durham University, UK

Series: The Basics

Tourism Studies: The Basics is an engaging, critical introduction to the essential theory and practice of tourism, how it started and how it has developed. Examining the major themes from a range of perspectives, this text answers key introductory questions including: What is tourism and who are the tourists? What types of tourism exist? How does tourism interact with social life? What impact does tourism have on landscapes and environments? What is the relationship between tourism and colonialism? How does increased mobility affect tourism? How is tourism evolving?

Adopting a broad interdisciplinary approach to the subject, each chapter begins with a case study and uses rich examples to illustrate and support the concepts discussed. This text will appeal to all those studying tourism in its own right, and from the perspectives of geography, sociology and anthropology.

Routledge
October 2014: 224pp
Hb: 978-0-415-83397-4: $149.95
Pb: 978-0-415-83396-7: $59.95
* For full contents and more information, visit: www.routledge.com/9780415833974

Cultural Tourism 2nd Edition

Hilary Du Cross, Hong Kong Institute of Education, China and Bob McKercher, Hong Kong Polytechnic University, China

This title remains the only book to bridge the gap between cultural tourism and cultural and heritage management. The first edition illustrated how heritage and tourism goals can be integrated in a management and marketing framework to produce sustainable cultural tourism. This 2nd Edition builds the discussion of cultural tourism in the theory and practice of cultural and heritage management under the understanding that for tourism to thrive, a balanced approach to the resource base it uses must be maintained. It provides students with an understanding of their own roles, bridging the gap via sound planning, management, and marketing to produce top-quality, long-lasting cultural tourism products.

Routledge
October 2014: 280pp
Hb: 978-0-415-83396-7: $144.00
Pb: 978-0-415-83397-4: $59.95
ebook: 978-0-203-79600-1
* For full contents and more information, visit: www.routledge.com/9780415833974

Heritage Tourism

Hyung Yu Park, Middlesex University, UK

This book offers students a thorough critical examination of the unique dynamics of heritage and tourism development from both social sciences and management perspectives. It incorporates both global and local approaches in theorising and managing heritage tourism. While focusing on analysing key academic concepts including commodification, globalisation and heritage interpretation, this book also discusses topical issues such as sustainable development, management strategies and consumerism. It includes case studies of topical concerns, controversies and challenges which will encourage an understanding of the dialectical relationship between heritage and tourism development.

Routledge
Market: tourism, heritage studies, cultural studies
November 2013: 252pp
Hb: 978-0-415-59582-7: $140.00
Pb: 978-0-415-59583-4: $47.95
ebook: 978-1-138-88209-3
* For full contents and more information, visit: www.routledge.com/9780415595834

Health, Tourism and Hospitality

Spas, Wellness and Medical Travel

Melanie Smith, Budapest Business School, Hungary and Laszlo Puczko, Xellum Ltd, Budapest, Hungary

Health, Tourism and Hospitality takes an in-depth and comprehensive look at the growing health, wellness and medical tourism sectors in a global context. This 2nd Edition includes expanded coverage of the hospitality sector with a focus on spa management; new and updated content on medical tourism, aging population, preventative health, contemporary and alternative therapies, impacts of economic recession and customer loyalty; and case studies focusing on established and new destinations, conventional medicine, lifestyle-based wellness, beauty and cosmetics, healthy nutrition, longevity and anti-aging.

The title is essential reading for students studying health tourism and hospitality.

Routledge
Market: Tourism and Hospitality
December 2013: 588pp
Hb: 978-0-415-63865-4: $152.00
Pb: 978-0-415-63864-7: $59.95
ebook: 978-0-203-08377-2
* For full contents and more information, visit: www.routledge.com/9780415638654

Issues in Cultural Tourism Studies

Melanie Smith, Budapest Business School, Hungary

The second edition of Issues in Cultural Tourism Studies explores many of the most pertinent issues in heritage, arts, festivals, indigenous, ethnic and popular cultural tourism in urban and rural environments alike. It includes three new chapters including one on the role of the cultural and creative industries in tourism development. This book is a summary and synthesis of all of the major issues in global cultural tourism and these issues are presented in an accessible way using a diverse range of international case studies.

Routledge
Market: Tourism/Business/Geography
October 2009: 254pp
Hb: 978-0-415-46711-7: $195.00
Pb: 978-0-415-46712-4: $53.95
ebook: 978-0-203-86985-7
* For full contents and more information, visit: www.routledge.com/9780415467124

Religion, Pilgrimage, and Tourism

Edited by Alex Norman and Carole Cusack
Series: Critical Concepts in Religious Studies

For as long as human beings have existed they have been interested in travel. Their homelands and cultural norms have always been constructed with reference to, or contrasted with, the lands and habits of ‘the Other’. Implicit in this statement is the notion that some places are more special (perhaps sacred) than others, and this is the core of the intimate relationship between human beings, place and travel, and religion.

Routledge
July 2014: 1645pp
Hb: 978-1-138-01488-6: $1280.00
* For full contents and more information, visit: www.routledge.com/9781138014886
NEW

Tourism and Public Policy
James Kennell, University of Greenwich, UK and Samantha Chaperon, University of Greenwich, UK

This new text will critically examine tourism policy alongside the instrumental uses of tourism in other areas of public policy. The first part of the book will introduces the notion of public policy for tourism and critically examines why it is necessary for the control of the industry, various approaches to tourism policy, distinction between policy and planning and the instruments employed to put policy into action. The second part of the book will critically examine the relationship between tourism and other fields of public policy, analysing a specific form of tourism of relevance to each policy area. International case studies are integrated throughout to show policy in practice.

Routledge
Market: Tourism
July 2014: 324pp
Hb: 978-0-415-52477-3: $152.00
Pb: 978-0-415-52478-0: $49.95
ebook: 978-0-203-12015-6
* For full contents and more information, visit: www.routledge.com/9780415524780

Tourism Policy and Planning
Yesterday, Today, and Tomorrow
David L. Edgell Sr and Jason Swanson, University of Kentucky, USA

The wellspring to future growth for tourism throughout the world is a commitment toward good policy. Governments, the private sector, and not-for-profit agencies must be the leaders in a sustainable tourism policy that transcends the economic benefits and embraces environmental and cultural interests as well. Tourism Policy and Planning: Yesterday, Today, and Tomorrow offers an introduction to the Tourism policy process and how policies link to the strategic tourism planning function as well as influence planning at the local, national and international level.

Routledge
Market: Tourism Planning
May 2013: 328pp
Hb: 978-0-415-53452-9: $144.00
Pb: 978-0-415-53453-6: $59.95
ebook: 978-0-203-11333-2
* For full contents and more information, visit: www.routledge.com/9780415534536

Tourism, Poverty and Development
Andrew Holden, University of Bedfordshire, UK

This book provides a holistic, explicit and detailed introduction to the relationship of poverty and tourism development within the context of developing countries. The book is divided into three distinct sections, progressing from an evaluation of the key concepts; to the causal factors of poverty; to how tourism is being implemented in policy and practice to reduce poverty and the relationship of tourism and poverty in the future. It integrates examples and original case studies from varying geographical developing regions including Latin American, Asia and Africa to show practical insights into tourism’s role in poverty alleviation.

Routledge
Market: Tourism
April 2013: 202pp
Hb: 978-0-415-56626-1: $162.00
Pb: 978-0-415-56627-8: $45.00
ebook: 978-0-203-86154-7
* For full contents and more information, visit: www.routledge.com/9780415566278

Browse and order online: www.routledge.com/tourism
The Ethics of Tourism

Critical and Applied Perspectives
Brent Lovelock, University of Otago, New Zealand and Kirsten Lovelock, University of Otago, New Zealand

This book introduces students to the important topic of tourism ethics and illustrates how ethical principles and theory can be applied to address contemporary tourism industry issues. A critical role of the book is to highlight the ethical challenges in the tourism industry and to situate tourism ethics within wider contemporary discussions of ethics in general and comparative industries. This introduction to Tourism Ethics is essential reading for all Tourism students globally.

Tourism and Climate Change
Impacts, Adaptation and Mitigation
Daniel Scott, University of Waterloo, Canada, C. Michael Hall, University of Canterbury, New Zealand and Stefan Gossling, Lund University, Sweden

This is the first book to provide a comprehensive, thorough, overview of the complex interrelationships between Tourism and Climate Change. It achieves this by considering the implications of climate change for tourism sectors and destinations, tourism’s global contribution to climate change, adaptation and mitigation responses, and addressing various degrees of scale, such as global, national, and regional tourism systems, as well as individual tourism businesses and tourists. It combines a thorough scientific discussion on the climate – tourism interface with practice, showcasing international examples of both adaptation and mitigation responses by the tourism sector as well as other sectors’ responses that will have implications for tourism.

Climate Change and Tourism
From Policy to Practice
Susanne Beeken, Lincoln University, New Zealand and John Hay

This book addresses the gap between our increasing understanding of the drivers and consequences of climate change, and practical advice for mitigation and adaptation. This text acknowledges the importance of a sound conceptual understanding of climate change and considers how the industry might best respond. This approach relies upon the roles of supportive policies and institutions and is presented through critically assessed case studies from across the world. These examples support an overall framework which provides a methodology for translating adaptation and mitigation policies into practice.

NEW EDITION - 4th Edition
Ecotourism
David A. Fennell, Brock University, Canada

This book continues its tradition of touching on many of the most important questions about the purity and potential of ecotourism in the face of so many competing demands—demands that will not go away because they appear to a function of who we are at the very core, a function of human nature. This book is a useful aid to students, giving an authoritative and comprehensive review of key issues that continue to plague ecotourism and make it one of the most dynamic sectors in the tourism industry. This accessible book covers a breadth of themes and geographical regions.

New in Paperback
Sustainability Principles and Practice
Margaret Robertson, Lane Community College, USA

This textbook is an accessible and comprehensive overview of the interdisciplinary field of sustainability which introduces relevant theory as well as providing a wealth of international case studies. Each chapter includes learning objectives and tools, further reading, discussion questions, and research problems to foster quantitative thinking. It offers students in sustainability degree programs a conceptual understanding as well as technical skills for the work place. The book is supported by a companion website with key website links, further reading lists, test bank questions, glossary and PowerPoint slides.

NEW EDITION - 2nd Edition
Understanding Sustainable Development
John Blewitt, Aston University, UK

This new and expanded edition builds upon the first edition’s powerful multi-perspective approach and breadth of coverage. A truly comprehensive introduction to sustainable development, it is designed to allow access to the topic from a wide range of educational and professional backgrounds and to develop understanding of a diversity of approaches and traditions at different levels. This edition comes with a brand new website including discussion of how projects are done on the ground, additional exercises and online cases, test questions and recommended readings and films. Offering boxed examples from the local to the global, this textbook is the most complete guide to the subject.
NEW

**An Introduction to Sustainability**
Environmental, Social and Personal Perspectives

Martin Mulligan, RMIT University, Australia

*An Introduction to Sustainability* provides a comprehensive overview of the key concepts and ideas which sit beneath the hypertext of ‘sustainability’, including new thinking on the economics of happiness, or wellbeing. The book teases out the separate but overlapping domains of sustainability and emphasises strategies for action. It uniquely gives students from different disciplinary backgrounds a coherent framework and set of core principles for applying broad sustainability principles within their own personal and professional lifeworlds.

Routledge
Market: Environment, Sustainability
December 2014: 312pp
Hb: 978-0-415-70643-8: $155.00
Pb: 978-0-415-70644-5: $53.95
eBook: 978-1-315-88855-2

* For full contents and more information, visit: [www.routledge.com/9780415706445](http://www.routledge.com/9780415706445)

NEW EDITION - 2nd Edition

**Sustainable Event Management**
A Practical Guide

Meegan Jones, The Green Event Guide, Australia

Public parties always have and always will be a part of the human story, yet those who stage events have a social and environmental responsibility to reduce their impacts. Written by a leader in the field, this fully updated, practical, step-by-step guide leads readers through the key aspects of how to understand and manage the impacts of events of any type and scale. Readers are provided with checklists for action and tools for measuring performance and numerous examples and case studies from across the world are integrated throughout.

Routledge
Market: Sustainability / Events / Tourism
May 2014: 400pp
Hb: 978-0-415-84019-4: $155.00
Pb: 978-0-415-84020-0: $57.95
eBook: 978-0-203-76872-3

* For full contents and more information, visit: [www.routledge.com/9780415840200](http://www.routledge.com/9780415840200)

**Low Carbon Development**
Key Issues

Edited by Frauke Urban, School of Oriental and African Studies, London, UK and Johan Nordensvärd, London School of Economics and Political Science, UK

Series: Key Issues in Environment and Sustainability

This is the first comprehensive textbook to address the interface between international development and climate change in a carbon constrained world. It discusses the key conceptual, empirical and policy-related issues of low carbon development in a global context. Written by an international and interdisciplinary team of leading academics and practitioners in low carbon development, this book is essential reading for students, academics, professionals and policy-makers interested in low carbon development and climate change policy.

Routledge
Market: Environment, Sustainability
March 2013: 352pp
Hb: 978-0-415-53901-2: $145.00
Pb: 978-0-415-53898-5: $48.95
eBook: 978-0-203-10862-8

* For full contents and more information, visit: [www.routledge.com/9780415539012](http://www.routledge.com/9780415539012)

**SUSTAINABLE TOURISM**
NEW

World Tourism Cities
Developing Tourism Off the Beaten Track
Edited by Robert Maitland, Centre of Tourism Research at University of Westminster, UK and Peter Newman, University of Westminster, UK
Series: Contemporary Geographies of Leisure, Tourism and Mobility
World Tourism Cities presents new research on the capacity of big cities to generate new tourism areas as visitors discover and help create new urban experiences. It examines similarities and differences in these processes in a group of cities from Europe, North America and Australia, all well-established in the global circuits of tourism.

Routledge
Market: Tourism Studies and Urban Studies
August 2014
Hb: 978-0-415-40381-8: $196.00
Pb: 978-0-415-75951-9: $48.95
ebook: 978-0-203-88656-4
* For full contents and more information, visit: www.routledge.com/9780415762038

NEW

Tourism and the Consumption of Wildlife
Hunting, Shooting and Sport Fishing
Edited by Brent Lovelock, University of Otago, New Zealand
Series: Contemporary Geographies of Leisure, Tourism and Mobility
Lovelock considers the argument for growing consumptive wildlife tourism; examining relationships between hunting, fishing and sport fishing and local communities, economies and ecologies. He uses examples from around the world to reinforce the view that such activities form a significant part of the tourism industry.

Routledge
Market: Tourism and Environmental Studies
August 2014
Hb: 978-0-415-40381-8: $196.00
Pb: 978-0-415-75951-9: $48.95
ebook: 978-0-203-93432-6
* For full contents and more information, visit: www.routledge.com/9780415759519

NEW

Tourism at the Grassroots
Villagers and Visitors in the Asia-Pacific
Edited by John Connell, The University of Sydney, Australia and Barbara Rugendyke, University of New England, Australia
Series: Contemporary Geographies of Leisure, Tourism and Mobility
This collection focuses on the interactions between tourists and villagers in the rural areas of eastern Asia and the Pacific. Few studies have considered the impacts of tourism at the local level, considering economic, social, cultural and environmental changes.

Routledge
Market: Tourism and Development Studies
August 2014
Hb: 978-0-415-40555-3: $196.00
Pb: 978-1-138-01051-2: $48.95
ebook: 978-0-203-93802-7
* For full contents and more information, visit: www.routledge.com/9781138010512

NEW

Tourism, Creativity and Development
Mediterranean Tourism
Edited by Greg Richards, Tilburg University, The Netherlands and Julie Wilson, University of the West of England, UK
Series: Contemporary Geographies of Leisure, Tourism and Mobility
This book analyzes, in critical terms, the impact and effectiveness of creative strategies and charts the emergence of ‘creative tourism’.

Routledge
Market: Tourism Studies, Human Geography and Urban Studies
August 2014
Hb: 978-0-415-42756-2: $196.00
Pb: 978-1-138-01062-8: $48.95
ebook: 978-0-203-93369-5
* For full contents and more information, visit: www.routledge.com/9781138010628
NEW

Conservation and Environmental Management in Madagascar

Edited by Ivan R. Scales, University of Cambridge, UK
Series: Earthscan Conservation and Development
Madagascar is one of the most biologically diverse places on the planet, the result of 160 million years of isolation from the African mainland. More than eighty percent of its species are found nowhere else on Earth. However, this highly diverse flora and fauna is threatened and the island has been classified one of the world’s highest conservation priorities. This multidisciplinary book provides a comprehensive assessment of the status of conservation and environmental management in Madagascar. The country must also deal with pressing human needs, which are ultimately shown to be interlinked to environmental ones in complex ways.

Routledge
Market: Natural History / Environment & Sustainability / Biodiversity & Conservation
March 2014: 392pp
Hb: 978-0-415-58156-1 $165.00
Pb: 978-0-415-52877-1 $53.95
eBook: 978-0-203-80499-1
* For full contents and more information, visit: www.routledge.com/97804155528771

NEW

Tourism and Citizenship

Rights, Freedoms and Responsibilities in the Global Order

Raoul Bianchi, University of East London, UK and Marcus Stephenson, University of Middlesex, Dubai
Series: Contemporary Geographies of Leisure, Tourism and Mobility
The study of international tourism is now a well-established field of research however the manifold intersections between tourism and citizenship have not received the attention they deserve. This book is the first to examine the role of tourism in wider society through a critically-informed sociological reflection on the relationships between international tourism and distinct renderings of citizenship. It explores key themes including tourism and social citizenship rights; minority rights; states, markets and the freedom of movement; geo-politics, security and travel; and consumerism and class. This title is a must read for students in the fields of tourism and social science.

Routledge
Market: Tourism
February 2014: 288pp
Hb: 978-0-415-70738-1 $152.00
Pb: 978-0-415-70738-1 $49.95
eBook: 978-1-315-88583-4
* For full contents and more information, visit: www.routledge.com/97804155528771

NEW

Bali Tourism

Ardha Asa Berger, San Francisco State University, USA
The island of Bali has long been characterized in the West as the last “paradise” on earth, but there is far more to this small Indonesian province. Bali Tourism presents an enlightening ethnographic study of some of the most important icons—tourists and locals alike—in Balinese culture and society and explores the growth of this island as an “exotic” vacation destination. In addition, it offers a firsthand look at many aspects of daily life, a semiotic analysis of its dominant cultural symbols, and insights into tourists’ perceptions of Bali. A 30-page photo section offers a unique glimpse at this remarkable island.

Routledge
Market: Tourism
July 2013: 149pp
Hb: 978-0-789-03519-6 $95.00
Pb: 978-0-789-03520-2 $39.95
eBook: 978-1-315-88583-4
* For full contents and more information, visit: www.routledge.com/9780789035202

NEW

Tourism Supply Chain Management

Haiyan Song, Hong Kong Polytechnic University, China
Series: Advances in Tourism
This significant and timely volume is the first to apply supply chain management theories and practices in the context of Tourism. By doing so the book offers insight into the relationships between tourism enterprises, how co-ordination across organisations can be effectively achieved and how business performance can be improved. It offers comprehensive & systematic coverage of all the key issues and principles associated with Tourism Supply Chain Management including distribution and marketing activities as well as the suppliers and stakeholders involved in the provision and consumption of tourism products. The book combines essential theory and comparative international examples based on primary research to show challenges and opportunities of effective Tourism Supply Chain Management.

Routledge
Market: tourism, business and management, operations management
November 2011: 220pp
Hb: 978-0-415-58155-4 $165.00
Pb: 978-0-415-58156-1 $53.95
eBook: 978-0-203-80499-1
* For full contents and more information, visit: www.routledge.com/97804155528771

NEW

An Introduction to Visual Research Methods in Tourism

Edited by Tijana Rakić, Napier University, UK and Donna Chambers, University of Surrey, UK
Series: Contemporary Geographies of Leisure, Tourism and Mobility
This is the first book to present, discuss and promote the use of a range of visual methods, including still and moving images within the context of tourism research. The book discusses questions surrounding philosophical approaches, (inter)disciplinary location, range and choice of methods, implementation and data analysis techniques to provide an essential guide to using visual methods in tourism research. The discussions surrounding these key issues are supplemented with international case studies from existing research to show how these methods are used in practice. In addition to this practical tip boxes are included to help avoid some of the pitfalls associated with visual research.

Routledge
Market: tourism research methods
July 2011: 218pp
Hb: 978-0-415-57004-6 $170.00
Pb: 978-0-415-57005-3 $56.95
eBook: 978-0-203-85596-7
* For full contents and more information, visit: www.routledge.com/97804155528771

NEW

Tourism and Social Marketing

C. Michael Hall, Canterbury University, New Zealand
Series: Routledge International Series in Tourism, Business and Management
This is the first book to comprehensively consider the relevance of social marketing principles and practice to tourism, destination management and marketing. It provides insights into how the behaviours of visitors and businesses may be changed so as to develop more sustainable forms of tourism and improve the quality of life of destination communities. It further contributes to the development of tourism related forms of sustainable consumption and promotion of ethical tourism and marketing.

Routledge
Market: tourism and marketing
February 2014: 312pp
Hb: 978-0-415-57665-9 $166.00
Pb: 978-0-415-57666-6 $50.78
eBook: 978-0-203-85425-9
* For full contents and more information, visit: www.routledge.com/97804155528771

 Browse and order online: www.routledge.com/tourism
Carbon Management in Tourism
Mitigating the Impacts on Climate Change

Stefan Gossling, Lund University, Sweden
Series: Routledge International Series in Tourism, Business and Management

Tourism is one of the world's largest industries, which both contributes to, and will be notably affected by, climate change. Given the emerging global legal frameworks, the growing costs of carbon and environmentally orientated customers, carbon management will be a future necessity. Carbon Management in Tourism is the first book devoted to these issues and showcases a wide range of measures that help to achieve a lower carbon tourism future. This book combines theory and practice of climate change mitigation in global tourism, addressing various levels of scale, and provides thorough scientific discussion of the causes of emissions growth, reducing emissions and carbon management practices. International case studies demonstrate how tourism businesses or destinations have successfully reduced emissions of greenhouse gases, considering economic and socio-cultural issues are integrated throughout.

Routledge
Market: Tourism
December 2010: 350pp
Hb: 978-0-415-56632-2: $165.00
Pb: 978-0-415-56633-9: $63.95
eBook: 978-0-203-86152-3

* For full contents and more information, visit: www.routledge.com/9780415566339
Managing Ethical Consumption in Tourism
Edited by Clare Weeden, University of Brighton, UK and Karla Boluk, University of Ulster, UK
Series: Routledge Critical Studies in Tourism, Business and Management

Neither the tourism industry nor the tourist has responded convincingly to calls for more responsibility in tourism. Ethical consumption places pressure on travellers to manage a large number of decisions at a time when hedonic motivations threaten to override other priorities. Unsurprisingly, tensions occur and compromises are made. This book offers new insight into the motivations that influence tourists and their decision-making. It explores how consumers navigate the responsible tourism market place, and provides a rich understanding of the challenges facing those seeking to encourage travellers to become responsible.

Routledge
Market: Tourism
January 2014: 260pp
Hb: 978-0-415-71676-5: $145.00
ebook: 978-1-315-87943-7
* For full contents and more information, visit: www.routledge.com/9780415716765

Tourism and Crisis
Edited by Gustav Visser, Professor of Human Geography at the University of the Free State and Sanette Ferreira, Associate Professor in Geography at Stellenbosch University
Series: Routledge Critical Studies in Tourism, Business and Management

The aim of this book is to critically analyse the relationship between tourism and crises. The volume focuses on the roles and potential of tourism for development and relations between tourism, environment and broad global process of change at different levels of analysis, highlighting different types of “crises”. In particular it questions the general conviction that tourism-led development is a sustainable and necessarily solid platform from which to develop local, national and regional economies from a range of perspectives.

Routledge
Market: Tourism
February 2013: 206pp
Hb: 978-0-415-53376-8: $136.00
ebook: 978-0-203-11404-9
* For full contents and more information, visit: www.routledge.com/9780415533768

Social Memory and Heritage Tourism Methodologies
Edited by David R. Butler, Texas State University, USA, Perry L. Carter, Stephen Hanna, Arnold E. Modlin, Norfolk State University, USA, and Amy Potrer, Armstrong Atlantic State University, USA
Series: Contemporary Geographies of Leisure, Tourism and Mobility

Social Memory and Heritage Tourism Methodologies, showcase’s methodological innovations – including qualitative, quantitative, and mixed method approaches for analysing the process and politics of remembering and touring the past through place. The reader is lead through the varying methodologies employed by presenting them in the context of an in-depth case study from range of geographical locations. The resulting volume showcases innovative research in social memory and heritage tourism and provide readers with insights into how they can successfully conduct their own research while avoiding common pitfalls.

Routledge
Market: Tourism
December 2014: 240pp
Hb: 978-0-415-74538-3: $135.00
ebook: 978-1-315-79791-5
* For full contents and more information, visit: www.routledge.com/9780415745383

Trust, Tourism Development and Planning
Edited by Robin Nunkoo, University of Mauritius, Mauritius and Stephen Smith, University of Waterloo, Canada
Series: Contemporary Geographies of Leisure, Tourism and Mobility

The dynamics of trust and distrust are central to understanding modern society, social relations and development processes. This book for the first time situates trust within the context of tourism development and planning. It theoretically explores the relationship by reviewing how diminishing societal trust may have adversely affected tourism planning systems, the role of trust in good tourism governance and sustainable tourism, how trust can be used as a facilitator of participatory tourism planning, political trust in tourism institutions, power and how tourism development can be a basis for trust creation among society members by using social capital theory.

Routledge
Market: Tourism
July 2014: 190pp
Hb: 978-0-415-82601-3: $128.00
ebook: 978-0-203-53781-7
* For full contents and more information, visit: www.routledge.com/9780415826013

Understanding and Governing Sustainable Tourism Mobility
Psychological and Behavioural Approaches
Edited by Scott A. Cohen, University of Surrey, UK, James E.S. Higham, University of Otago, New Zealand, Stefan Gossling, Lund University, Sweden and Paul Peeters, Breda University, Netherlands
Series: Contemporary Geographies of Leisure, Tourism and Mobility

Influencing individual behaviour and informing effective governance is an essential part of climate change mitigation and there is a need for a sound understanding of the psychology and social factors that surround contemporary tourism and travel mobilities. This volume offers a critical review of the psychological and behavioural aspects of climate change and tourism based upon psychological, behavioural and social mechanisms. It provides a more informed understanding of how technology and infrastructure can be developed in order to reach stronger mitigation goals whilst ensuring that resistance from consumers for socio-psychological reasons are minimized.

Routledge
Market: Tourism
March 2014: 344pp
Hb: 978-0-415-83937-2: $136.00
ebook: 978-0-203-77150-1
* For full contents and more information, visit: www.routledge.com/9780415839372

Green Growth and Travelism
Concept, Policy and Practice for Sustainable Tourism
Edited by Terry DeLacy, University of Victoria, Australia, Min Jiang, University of Victoria, Australia, Geoffrey Lipman, Greenearth Travel, Belgium and Sean Vorster, Series: Contemporary Geographies of Leisure, Tourism and Mobility

This significant volume is the first to bring together research, policy and practice on the implications of the rapidly evolving green growth paradigm on the tourism sector. It provides a conceptual discussion of the implications of the new development trend for key players, consumers, firms and destinations of the travel and tourism sector. It integrates case studies that highlight key issues in the emerging developing markets and explores the policy settings and frameworks that underpin tourism growth towards the green economy. This is essential reading for all those interested in Tourism and Development Studies.

Routledge
Market: Tourism
May 2014: 272pp
Hb: 978-0-415-53179-5: $136.00
ebook: 978-0-203-11512-9
* For full contents and more information, visit: www.routledge.com/9780415531795
Contested Spatialities, Lifestyle Migration and Residential Tourism

Edited by Michael Janoschka, Autonomous University of Madrid, Spain and Heiko Haas, Spanish National Resource Council, Spain

Series: Contemporary Geographies of Leisure, Tourism and Mobility

Lifestyle Migration and Residential Tourism represent a major trend in individualised societies worldwide, which is attracting a rapidly growing interest from the academic community. This volume for the first time, critically analyses the spatial, social and political consequences of such leisure-oriented mobilities and migrations. The book approaches the topic from a multi-disciplinary and international perspective, unifying different branches of research, such as lifestyle migration, amenity migration, retirement migration, and second home tourism in a variety of regions.

New

Volunteer Tourism and Development

Peter Smith and Jim Butcher, Canterbury Christ Church University, UK

Series: Contemporary Geographies of Leisure, Tourism and Mobility

This book aims to develop a rounded understanding of the phenomenon of volunteer tourism in terms of development within a wider historical and sociological framework, including the changes in what is regarded as ‘political’. There is a dual emphasis on development and conservation volunteering as it is not really possible to separate them and develop a historical perspective, focusing on the significant changes in political consciousness in the post-war period to today. This thought provoking volume draws on development, political and sociological theory, including (and essential reading for students), researchers and academics interested in the phenomenon of volunteer tourism and its development.

New

Contemporary Issues in Cultural Heritage Tourism

Edited by Jamie Kaminski, University of Brighton, UK, Angela M Benson, University of Brighton, UK and David Arnold, University of Brighton, UK

Series: Contemporary Geographies of Leisure, Tourism and Mobility

This book provides for the first time a cohesive volume about cultural heritage as applied to tourism and development that is theoretically rich, practically applied and empirically grounded. Written by expert scholars and practitioners, the book covers a broad range of theoretical perspectives which have not been explored together before: regeneration, policy, stakeholders, marketing, socio-economic development, impacts, sustainability, volunteering and ICT. It further takes a broad view of cultural heritage by integrating international examples of sites and monuments in addition to motor vehicle heritage events and modern art museums. This significant book will be of interest to students, researchers and practitioners in a range of disciplines.

Volunteer Tourism

Angela M Benson, University of Brighton, UK

Series: Contemporary Geographies of Leisure, Tourism and Mobility

Volunteer tourism is one of the growth areas in contemporary tourism, where tourists for various reasons seek alternative goodwill experiences and activities. An emerging segment of this is Research Volunteer Tourism. This book focuses on the experiences of research volunteer tourists to explore whether their perceptions of what constitutes the concept of volunteering is the same as the organization, and whether they perceive themselves in a volunteering role. It provides perspectives across different aspects of the experience, examining issues such as payment for experience and what this contributes to.

NEW

Research Volunteer Tourism

Volunteer Tourism

Angela M Benson, University of Brighton, UK

Series: Contemporary Geographies of Leisure, Tourism and Mobility

This book focuses on the experiences of research volunteer tourists to explore whether their perceptions of what constitutes the concept of volunteering is the same as the organization, and whether they perceive themselves in a volunteering role. It provides perspectives across different aspects of the experience, examining issues such as payment for experience and what this contributes to.
Backpacker Tourism and Economic Development
Perspectives from the Less Developed World

Mark P. Hampton, University of Kent, UK
Series: Contemporary Geographies of Leisure, Tourism and Mobility
This volume provides a focused review of the economic development impacts of backpacker tourism in developing regions furthering knowledge on how backpacker tourism can play a crucial role in development strategies in these areas.

Routledge
Market: Tourism
April 2013: 156pp
Hb: 978-0-415-59418-9: $148.00
ebook: 978-0-203-1840-9
* For full contents and more information, visit: www.routledge.com/9780415594189

Dark Tourism and Place Identity
Managing and Interpreting Dark Places

Edited by Leanne White, Victoria University, Australia and Elspeth Frew, La Trobe University, Australia
Series: Contemporary Geographies of Leisure, Tourism and Mobility
This timely book is the first to explore the physical and intangible legacies of historic and contemporary dark tourism sites, and the contribution such sites make to place identity. It achieves this by critically reviewing the marketing, management and interpretation of contemporary and historic sites associated with death, disaster, atrocity and related events from a wide range of geographical locations. In doing so the book proposes a composite model for discussing place identity and dark tourism which will provide further understanding about these increasingly popular destinations.

Routledge
Market: Tourism
March 2013: 296pp
Hb: 978-0-415-80965-8: $136.00
ebook: 978-0-203-08015-3
* For full contents and more information, visit: www.routledge.com/9780415809658

Adventure Tourism
Meanings, experience and learning

Edited by Steve Taylor, lecturer at West Highland College UHI, Peter Varley, Head of the School of Adventure Studies at West Highland College UHI and Tony Johnston, lecturer at West Highland College UHI.
Series: Contemporary Geographies of Leisure, Tourism and Mobility
This timely, edited volume offers new theoretical perspectives of this emerging subset of Tourism. It uses philosophical and cutting edge empirically grounded research to challenge existing thinking and develop the conceptual framework underpinning definitions of adventure, interrogating the adventure tourism experience and further building upon recent advances in adventure education. The book brings together adventure literature from range of disciplines and applies it to focused study of Adventure Tourism. By doing so it significantly furthers understanding and moves forward this development of this area of Tourism.

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NEW

Dark Tourism and Crime
Derek Dalton, Flinders University, Australia
Series: Advances in Tourism
This book offers a unique insight into a type of tourism that is becoming increasingly popular in the contemporary world – dark tourism, specifically engaging with tourism sites associated with crime.
Exploring the socio-cultural contours of this unique type of tourism Dark Tourism and Crime explains why spaces/places where crime has occurred fascinate and attract tourists. Based on empirical ethnographic research it takes the reader from the remnants of Auschwitz concentration camp to the tranquil Australian island of Tasmania to explore precisely what things a dark tourist might encounter (architecture, art installations, gardens, memorials, physical traces of crime) and how these things invoke and evoke past crimes.
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NEW

Human Rights and Global Events
Rebecca Finkel, Queen Margaret University, UK
Series: Advances in Tourism
This original and timely book is the first to fully examine the globalized nature of events and their wider impact on human rights agendas. The book maps human rights abuses on the current global events landscape and critically examines international case studies of various types of human rights controversies within global events frameworks. This encompasses issues pertaining to displacement of populations, labour issues, gender issues and the impacts of mega events on vulnerable people.
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NEW

Tourism Art and Souvenirs
The Material Culture of Tourism

David Hume, Burapha University, Thailand
Series: Routledge Advances in Tourism
This book examines the relationship between art and tourism through the study of the material culture of tourism: tourist art and souvenirs. It examines how to categorise the material culture of tourism within the discourses of contemporary art and cultural anthropology, and to demonstrate that tourist art is a unique expression of place and genuine artistic style. The first investigation to consider the activity of souvenirs from both indigenous and settler tourist sites, it brings a unique addition to the existing, dated, research in the area. This volume will be of interest to upper level students, researchers and academics in tourism, culture, heritage and sustainability.
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Tourist Experience and Fulfilment
Insights from Positive Psychology
Edited by Sebastian Filep, Otago University, New Zealand and Philip Pearce, James Cook University, Australia
Series: Advances in Tourism
Drawing on insights from the field of positive psychology this is the first edited book to consider fulfilling tourist experiences from psychological perspectives. Chapters are grouped under three broad sections: happiness and humour; meaning and self-actualisation and health and restoration. Written from multidisciplinary perspectives and including international case studies the title tackles the important question of what makes life worth living through the lens of the world’s largest social global phenomenon.

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Wellness Tourism
A Destination Perspective
Edited by Cornelia Voigt, Curtin University, Au and Christof Pforr, Curtin University, Au
Series: Routledge Advances in Tourism
This book uniquely focuses on the supply side of wellness tourism from a destination perspective in terms of the generation and delivery of wellness tourism products and services to cater for tourists who seek to maintain and improve their health. By doing so this provides a better understanding of the way in which wellness tourism destinations develop, explore the specific drivers of that growth in a destination context and how destinations successfully compete against each other in globalised market place. This timely volume will be of interest to tourism and hospitality students and academics internationally.

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Responsible Tourist Behaviour
Clare Weeden, University of Brighton, UK
Series: Advances in Tourism
This book offers a highly original contribution to the debate surrounding the demand for ethical and responsible holidays. It explores the concerns of responsible tourists, their motivational values and a detailed presentation of how these values inform their holiday choices. This book offers a new and challenging perspective to the study of tourists and responsible tourism by providing a unique empirical insight into how responsible tourists incorporate their norms and values into their holiday decisions.

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Contemporary Tourist Experience
Concepts and Consequences
Edited by Richard Sharpley, Richard Sharpley, University of Central Lancashire, UK and Philip Stone, Philip R. Stone, University of Central Lancashire, UK
Series: Advances in Tourism
This book aims to provide a focused analysis into tourist experiences that reflect their ever-increasing diversity and complexity, and their significance to tourists themselves. It offers new insight into emergent behaviours, motivations and sought meanings on the part of tourists based on five contemporary themes determined by current research activity in tourism experience: conceptualization of tourist experience; dark tourism experiences; the relationship between motivation and the contemporary tourist experience; the manner in which tourist experience can be influenced and enhanced by place; and how managers and suppliers can make a significant contribution to the tourist experience.

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Information and Communication Technologies for Sustainable Tourism
Alisha Ali, Sheffield Hallam University, UK and Andrew J. Frew, Queen Margaret University, UK
Series: Advances in Tourism
This book considers the use of technology to reduce the negative impacts of tourism from both the demand and supply side perspectives. It critically reviews a range of cutting edge technologies used by tourists and business to assess their usefulness in managing sustainable tourism development from the macro to the micro level. It further integrates examples and practical applications to show how ICT can be an invaluable mechanism in the management of sustainable tourism development.

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Tourism and Retail
The Psychogeography of Liminal Consumption
Edited by Charles McIntyre, Bournemouth University, UK
Series: Advances in Tourism
This book offers new perspectives on the intersection between tourism and retail research that is liminal to both fields yet central to the tourist experience, standing as an important and illuminating realm of consumer behaviour. It features a selection of multidisciplinary researchers’ perspectives on tourist retail format and formation attractiveness for consumers, from the economist to the fashion retailer.

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International Sports Events
Impacts, Experiences and Identities
Edited by Richard Shipway, Bournemouth University, UK and Alan Fyall, Bournemouth University, UK
Series: Advances in Tourism
This book offers new insight into International Sports Events (ISEs), examining the relationship between sport, tourism and events. It assesses sports events through the lens of both sports participants and spectators, based on three primary themes: impacts, experiences and identities. The book provides an international analysis drawing on emerging empirical research conducted across a diverse range of sport and leisure activities and contrasting locations. Linked to the three underlying themes of the book, a future research agenda for International Sports Events is provided which is centered on four key pillars: impact, identity, internationalisation and interdisciplinary research.

The Cultural Moment in Tourism
Edited by Laurajane Smith, Australia National University, Australia, Emma Waterton, University of Western Sydney, Australia and Steve Watson, York St John University, UK
Series: Advances in Tourism
This book is a response to the burgeoning interest in cultural tourism and the associated need for a coherently theorized approach for understanding the practices and processes that such an interest creates. This groundbreaking volume provides a theoretical and empirical account of what it means to be a tourist and a creative and affective user of heritage itself. It is a fundamental and influential contribution to research in this field. It will be significant value to students, academics and researchers interested in this broad topic area.

The Critical Turn in Tourism Studies
Creating an Academy of Hope
Edited by Irena Ateljevic, Wageningen University, The Netherlands, Nigel Morgan, Cardiff Metropolitan University, UK and Annette Pritchard, Cardiff Metropolitan University, UK
Series: Advances in Tourism
This volume is designed to enable its reader to think through vital concepts and theories relating to tourism and hospitality management, stimulate critical thinking and use multidisciplinary perspectives. The book is organized around three key ways of producing knowledge relating to tourism and hospitality management, stimulate critical thinking and use multidisciplinary perspectives. This timely and thought provoking book which collectively questions tourism's current and future role in societal development is essential reading for students, researchers and academics interested in Tourism and Hospitality.

Tourism in the Green Economy
Edited by Maharaj Vijay Reddy, University of Bournemouth, UK and Keith Wilkes, University of Bournemouth, UK
The concept of the green economy has now entered mainstream policy debates and it is increasingly recognized that the tourism sector can make a major contribution to the green economy through more sustainable practices, climate change mitigation and ecotourism. This book addresses three key themes: understanding the Green Economy concept and the role of tourism; responses and initiatives in greening tourism; and emerging techniques and research implications. A wide range of case studies from around the world and in different contexts is included, to demonstrate the extent of the challenge and range of opportunities.

World Heritage Conservation
The World Heritage Convention, Linking Nature and Culture for Sustainable Development
Claire Cave, University College Dublin, Ireland and Elene Negussie, University College Dublin, Ireland
The UNESCO World Heritage Convention has become one of the most successful UN instruments for promoting cultural diplomacy and dialogue on conservation of cultural and natural heritage. This book provides an overview of the Convention through an interdisciplinary approach to conservation. It shows that the Convention provides a platform for sustainable development through the conservation and management of heritage of significance to humanity. Targeted at a diversity of disciplines, the book critically describes the strategies for implementing the Convention and the processes of heritage governance for environmental sustainability.

Rainforest Tourism, Conservation and Management
Challenges for Sustainable Development
Edited by Bruce Prideaux, James Cook University, Cairns, Australia
Series: The Earthscan Forest Library
Besides the crucial role which rainforests play in climate change mitigation and other ecosystem services, they can also be lucrative sources of income for local communities through tourism. Unfortunately not all rainforest tourism is sustainable. This multidisciplinary book argues that sustainability must be the foundation on which tourism in these complex but fragile ecosystems must be built. Each major rainforest region is covered, including the Amazon, Central America, Africa, Australia and south-east Asia.

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NEW

**Internationalising Japan**

Discourse and Practice

Edited by Jeremy Breaden, Monash University, Australia, Stacey Steele, University of Melbourne, Australia and Carolyn S. Stevens, Monash University, Australia

Series: Routledge Contemporary Japan Series

The book explores how internationalisation, a process affecting many countries throughout the world, is affecting Japan. The book considers how internationalisation is imagined, discussed and operationalised, both in Japan, and in surrounding countries; focuses in particular on educational, leisure and cultural activities, fields which are often overlooked in favour of economic and political developments; and concludes by assessing how internationalisation in Japan is likely to develop in future, taking into account the impact of the March 2011 earthquake.

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**Thailand’s International Meditation Centers**

Tourism and the Global Commodification of Religious Practices

Brooke Schedneck

Series: Routledge Religion in Contemporary Asia Series

This book explores contemporary practices within the new institution of international meditation centres in Thailand. It discusses the development of Thai Buddhism, and the evolution of western views about Thai Buddhism, and relates Thai Buddhism to contemporary processes of commodification and globalisation.

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July 2014: 240pp

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The Routledge Handbook of Tourism and Hospitality Education
Edited by Dianne Dredge, Southern Cross University, Australia, David Airey, University of Surrey, UK and Michael J Gross, University of South Australia, Australia
This timely Handbook of Tourism and Hospitality Education is developed from specifically commissioned original contributions from recognised authors in the field. The handbook is interdisciplinary in coverage and also international in scope through its authorship and content. The ‘start of the art’ critical review of the development of conceptual and theoretical approaches to tourism and hospitality education using the depth and breadth of the curriculum space as a central theme means that the book will be a benchmark for future curriculum design and development.

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August 2014: 420pp
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The Routledge Handbook of Tourism and Sustainability
Edited by C. Michael Hall, University of Canterbury, New Zealand, Goshling Stefan, Lund University, Sweden and Daniel Scott, University of Waterloo, Canada
This timely Handbook provides a systematic guide to the current state of knowledge on tourism and sustainability. It commences with a state-of-the-art assessment of tourism’s global environmental and socio-economic effects then provides accounts of the main theoretical frameworks that inform tourism and sustainability, management tools and approaches, and the approaches used in different travel industry sectors. The concluding section examines emerging and future concerns in tourism and sustainability such as peak-oil, post-carbon tourism, green economy and transition tourism.
This is essential reading for students, researchers and academics interested in the possibilities of sustainable forms of tourism and tourism’s contribution to sustainable development.

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The Routledge Handbook of Tourism Marketing
Edited by Scott McCabe, University of Nottingham, UK
The Handbook of Tourism Marketing explores and critically evaluates the current debates and controversies inherent to the theoretical, methodological and practical processes of marketing within this complex and multi-sector industry. It brings together leading specialists from range of disciplinary backgrounds and geographical regions, to provide state-of-the-art theoretical reflection and empirical research on this complex relationship and its future direction.
This timely book will provide an invaluable resource for all those with an interest in tourism and marketing, encouraging dialogue across disciplinary boundaries and areas of study.

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December 2013: 578pp
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The Routledge Handbook of Mobilities
Edited by Peter Adey, Keele University, UK, David Bissell, The Australian National University, Australia, Kevin Hannam, University of Sunderland, UK, Peter Merriman, Aberystwyth University, UK and Mimi Sehler, Swarthmore College, USA
The Routledge Handbook of Mobilities explores and critically evaluates the debates and controversies inherent to this rapidly expanding discipline. It brings together leading specialists from range of disciplinary backgrounds and geographical regions to provide an authoritative and comprehensive overview of this field, conveying cutting-edge research in an accessible way whilst giving detailed grounding in the evolution of past debates on mobilities, illustrating disciplinary trends and pathways, conceptual histories, and the mobilities of the past. The text is forward-thinking, and projects the future of mobilities as they might be lived, transformed and studied.

Routledge
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The Routledge Handbook of Tourism Research
Edited by Cathy H.C. Hsu, Hong Kong Polytechnic Univ, Hung Hom, Kowloon, HK and William C Gartner, University of Minnesota, USA

This groundbreaking book is the first to provide a thorough review and analysis of Tourism Research. The book is organised around topical themes and moves logically with a review of the beginnings of tourism research, to a discussion of emerging forms of tourism and future direction, which are supported with numerous international examples from the planning and development stage. The underlying theoretical dimensions of tourism research are reviewed, analysed and discussed from a range of perspectives.

The book brings together leading tourism researchers and provides an excellent reference for students & academics interested in the historical foundations and current issues in tourism research.

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The Routledge Handbook of Tourism Geographies
Edited by Julie Wilson, University of the West of England, UK

The Routledge Handbook of Tourism Geographies considers recent disciplinary developments (including post-disciplinarily) in geography in relation to the study of tourism. It also analyses the fledging relationships of the new mobilities Paradigm, critical tourism studies and cultural political economy to tourism spaces and places, as well as acknowledging a spatial turn in poststructuralist social sciences more generally. In addition, it evaluates how postcolonial, feminist, sensory, performative and queer perspectives have diversified research in the tourism geographies field. Spatial analysis, time geography, placemaking and landscape concerns are addressed and issues such as transport, environmental discourses and development are also analysed. Finally, the volume's contributions highlight key areas for advancing research and map out the dimensions of future trajectories in tourism geographies in different theoretical and thematic contexts.

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