



SUBMITTING A PROPOSAL

Guidelines for authors

Introduction

Routledge is keen to consider proposals for new books at all levels from introductory and modular textbooks to supplemental texts and scholarly research monographs. We are able to offer:

- **Global distribution and marketing.** *Unlike many UK publishers, the majority of our sales come from overseas. We have a strong presence in the US with our sister company, Routledge Inc., and a dedicated international sales team with offices around the world.*
- **Quality design and production values.** *Our books are produced efficiently, quickly and attractively using the latest technology. We also produce e-books for most of our titles.*
- **Prestige.** *Routledge is one of the world's leading academic publishers with a reputation for cutting-edge and ground breaking books. We are the publisher of many of the leading figures in the Western intellectual tradition.*

The proposal you submit to Routledge will be the basis on which we judge the book's suitability for publication. It will be sent out to be reviewed by specialists in your field. It therefore needs to be organised in such a way that the reviewer is given the right amount of information on which to judge the quality of your work.

The following notes are designed to help you prepare your proposal, and your co-operation in following our recommendations will ease our task of evaluation and aid you in reaching your objectives.

We would suggest that your proposal should be between 6–8 pages in length. You should also supply some sample material, if possible, a CV for the lead author(s) and brief biographies and affiliations for all contributors.

There are seven main areas we would like to be addressed:

1. Statement of aims

- Quite simply, what is your book about?
- What are its main themes and objectives?
- What are you doing differently, or in a more innovative way, or better than existing books?

2. Detailed synopsis and table of contents

- Please list working chapter headings and provide a paragraph (or more) of explanation on what you intend to cover in each chapter. This may be all that the reviewer has to go on, so please provide a good indication of the proposed content – a list of chapter headings alone is not enough.
- If sample chapters, or a draft manuscript are available, please send them or let us know when they will be available.

3. Product category

- Is it an introductory textbook aimed at core undergraduate courses?
- Is it a modular textbook which would be used as core reading for advanced undergraduate and graduate courses?
- Is it a supplemental text which would provide secondary reading for undergraduate or postgraduate students?
- Is it a research monograph? We would define a monograph as a high-level scholarly research book (either single-authored or edited), which is aimed at postgraduates, researchers and academics rather than undergraduate students. We would normally publish this in hardback initially as it

would sell primarily to the international academic library market (with a future paperback edition approximately 18 months later).

4. Definition of the market

- Who is your book primarily aimed at? Who will buy it? Who will read it?
- Is it aimed at an undergraduate or postgraduate student audience?
- What are the names of the courses that the book would be used on?
- Is it a research monograph which will sell primarily to university libraries?
- Is the subject area of the proposal widely taught, or researched?
- Would this subject have international appeal outside your country? If so, where?

5. What are the main competing books?

- We would like some indication that you are familiar with competition to your proposed book.
- What are their strengths and weaknesses?
- What makes your book better than the existing competition?
- Why would an academic choose your book for their course or recommend it to their library?

6. Word length, illustrations and schedule

- How many thousand words in length will your book be? Does this include references, bibliography and notes?
- How many tables, diagrams or illustrations will there be (approximately)?
- When will you be able to deliver the completed typescript?

7. Referees

Routledge adheres to a strict policy of anonymous peer review on all book projects and we have a regular pool of international academic referees that we consult. However it would be useful to us if you suggested some referees (ideally from the UK, Europe and the US) who could potentially give us some feedback on your project. We would only approach them in conjunction with contacting other referees.

If you would like to submit a proposal, or have any queries, or concerns, please contact the relevant commissioning editor. Details can be found on our webpage under editorial contacts.